

2023-24

DEPARTMENT OF
**FASHION
AND DESIGN**



DEPARTMENT OF FASHION AND DESIGN

Welcome to the Fashion and Design Department at Iqra University, Islamabad Campus, where creativity takes centre stage. As one of the largest academic centres for Fashion and Textile studies in Pakistan, we offer an exceptional platform for students to explore and excel in this dynamic field.

The department offers a comprehensive 4-year Bachelor's degree programme in both Fashion and Textile. Our curriculum is meticulously crafted to equip students with essential skills needed for success in these dynamic fields. Through theoretical knowledge and hands-on experience, guided by experienced professionals, students gain a strong foundation in design principles, fashion industry insights, draping, machine sewing, pattern making, and more. With state-of-the-art facilities enhancing the learning experience, our graduates are well-prepared to excel in various roles within the fashion and textile industries.

Bachelor in Fashion Design


Our four-year degree programme in Fashion is designed to provide students with a comprehensive set of skills essential for success in the dynamic field of fashion. Throughout the programme, students will be introduced to fundamental concepts and techniques that form the foundation of fashion design. Starting with basic drawing and design principles, students will gain an understanding of the fashion industry and its workings. They will also learn essential skills such as draping, machine sewing, pattern making, and fashion drawing.

Our programme is designed to provide students with a well-rounded education, blending theoretical knowledge with practical hands-on experience. Led by experienced professionals and supported by state-of-the-art facilities, you'll receive a well-rounded education to thrive as a fashion designer, entrepreneur, or in related fields. Your journey to success in the fashion industry starts here!

Curriculum

PROGRAMME	CR HRS
Bachelor in Fashion Design	136
Advanced Diploma in Fashion Design	72
Foundation Diploma in Fashion Design	36





**COMPREHENSIVE
CURRICULUM THAT
COVERS A RANGE OF
ESSENTIAL SKILLS**

Bachelor in Textile Design

With the Bachelor in Textile Design programme creativity and technical excellence intertwine to shape the future of the textile industry. Our programme is designed to cultivate both the artistic vision and technical expertise needed to excel in textile design, both in the local and international markets.

Throughout the four-year full-time bachelor's degree programme, students are exposed to a comprehensive curriculum that covers a range of essential skills and knowledge. With a focus on practical application and industry relevance, students are equipped with the skills and knowledge to create marketable products that resonate with both local and global audiences.

Curriculum

PROGRAMME	CR HRS
Bachelor in Textile Design	136
Advanced Diploma in Textile Design	72
Foundation Diploma in Textile Design	36

Note: The curricula is subject to change because of the promulgation of HEC Undergraduate and Graduate Policy 2023

Scan the QR code for comprehensive curriculum details.



Career Opportunities

Upon completion of the Bachelor in Fashion and Bachelor in Textile programmes, you will have a wide range of exciting career opportunities in the fashion and textile industries. Some potential career paths include:

- Fashion Designers and Entrepreneurs, creating their own clothing lines or working for established fashion brands.
- Textile Designers, specializing in innovative fabric and pattern designs.
- Fashion Merchandisers and Buyers, managing product selection and purchasing for retail stores.
- Fashion Stylists and Image Consultants, helping clients achieve their desired looks and fashion statements.
- Fashion Journalists and Editors, covering industry trends and events for media outlets.

- Pattern Makers and Garment Technologists, ensuring accurate and efficient clothing production.
- Fashion Illustrators and Graphic Designers, bringing fashion concepts to life through visual representations.
- Textile Researchers and Quality Control Specialists, ensuring the quality and functionality of fabrics and materials.
- Sustainable Fashion Experts, focusing on environmentally friendly and ethical fashion practices.
- Fashion and Textile Educators, imparting knowledge and nurturing future talent in educational institutions.

Programme Facilities and Resources

We provide state-of-the-art facilities and resources to support students in their academic journey and enhance their practical skills. Our facilities include:

1. Design Studios
2. Textile Studio
3. Sewing Studio
4. Weaving Studio
5. Screen Printing Lab
6. Drawing Studio

Collaboration & Partnerships

Our fashion and textile programmes offer diverse opportunities for students, including participation in renowned Fashion Weeks, a grand Graduation Fashion Show, dedicated Textile Thesis Display, exhibitions, and collaborations with industry professionals. Educational trips and design competitions further enrich their experience.

Fee Structure

The programme is being offered at Rs 6,200.00 per CrHr fee, which is subject to change on yearly basis.

Additional Fee Details

In addition to tuition fees, the 1st semester fee includes the following non-refundable additional fees:

- Admission Fee: PKR 10,000
- Student Fund: PKR 1,250
- Library Fund: PKR 950
- Sports Fee: PKR 850

- Registration Fee: PKR 1,000
- Technology Fee: PKR 970
- Miscellaneous Fee: PKR 500

Admission Requirement

- For Bachelor in Fashion and Textile Design programme students need to meet the following requirements:
- Completed FSc / A Levels / Equivalent with at least 45% marks as certified by IBCC
- Applicants for Bachelor Programmes must take the entrance test. Applicants with acceptable SAT, NTS-NAT, MCAT, GAT General & GAT Subject score will be exempted from the entrance test. The test will be conducted on a computer and will consist of one hundred MCQs of a two-hour duration. A drawing test will be conducted for the Fashion & Design programme. The admission test is comprised of:

English	40%
Analytical	30%
Drawing & Sketching Test	30%

- After successfully clearing the admission test the students will be scheduled for an interview

Merit Based Scholarships

Iqra University's Islamabad campus extends merit-based scholarships to students enrolled in its undergraduate programmes. These scholarships are designed to cover a significant portion, up to 100%, of the tuition fees and are awarded based on the academic performance of the students in their HSSC or equivalent examinations. For detailed information regarding the specific scholarships available for each programme, please consult the table provided below.

PROGRAMMES	100%	75%	50%	25%	10%
BS (CS, SE, AI, ACC & FIN, MEDIA, FD AND TD), BBA	95 & Above	87-94.99	80-86.99	75-79.99	70-74.99

*Additionally, a 5% scholarship has been announced for students from Gilgit-Baltistan and Azad Jammu Kashmir who meet the required eligibility criteria for our programmes and excel in the qualifying university admission test. Our mission is to provide access to the best education and modern infrastructure to talented individuals from all corners of Pakistan. This scholarship is our gesture to empower deserving students and ensure that financial constraints do not hinder their pursuit of academic excellence.

LABORATORIES AND FACILITIES



Fashion & Textile Labs



A dynamic space equipped with state-of-the-art tools, offering hands-on learning opportunities in design, patternmaking, garment construction, and textile experimentation.

RESOURCES AND INFRASTRUCTURE



State-Of-The-Art Classrooms



Classroom with smart learning spaces, equipped with state-of-the-art smart boards and ample seating for over 60 students, enhancing interactive and engaging learning experiences.

Auditorium



Auditorium with a capacity of up to 250 people, well-equipped for hosting presentations, lectures, and performances, supported by advanced audiovisual technology.

Conference Room



Modern conference room with smart LED screens and a capacity for 30+ participants, promoting collaboration and immersive learning experiences.

Library



Designed for independent, resource-based learning with a vast collection of books, periodicals, digital databases, manuscripts, and top-notch audio-visual facilities.

Medical Facility/ Polyclinic



The Campus Polyclinic is staffed with skilled medical professionals dedicated to providing quality healthcare services for our students, staff, and faculty. These services include general consultations as well as specialized treatments, ensuring comprehensive care for all members of our community.

Mosque



Designed to accommodate up to 500 students, providing a serene atmosphere for prayers and spiritual reflection.

Cafeteria



Enjoy a variety of delicious meals prepared with care. From hearty comfort food to lighter options, there's something for everyone.

Sports Complex



Dynamic sports complex, complete with dedicated Futsal areas illuminated by Flood-lit lamps for nighttime play, alongside International Quality Volleyball and Basketball courts, exclusive Cricket pitches, and Badminton courts.

Transport Facility



The campus offers convenient third-party transportation services for students from twin cities and adjoining areas

Hostels in Close Proximity



Facilitation in arranging exclusive hostels for boys and separately for girls situated within a convenient 2-4km vicinity, fostering a friendly and accessible accommodation zone for students relocating from different cities. Pick and drop facility available at designated hostels through third-party transport providers.

Clubs and Activities



Nurturing holistic student development, we provide a myriad of events and activities, encompassing a diverse set of clubs like Sports Club, Environment Club, Adventure Club, Media Club, Dramatics Club, Music Club, and an active Alumni Society.



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