



# **IQRA CONNECT JOB FAIR**

# **2026**

***YOUR CAREER, YOUR JOURNEY:  
FROM CLASSROOM TO  
INDUSTRY***

**DATE**

**January 07, 2026**

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**Prepared By:**

Mr. Badar Abbas Shah

Career Services Office





# 2026 IQRA CONNECT

JOB FAIR

Career Services Office

# iQRA CONNECT

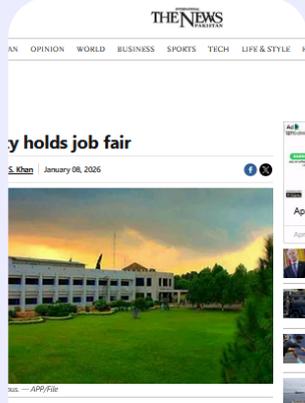
## MAINSTREAM MEDIA COVERAGE HIGHLIGHTS



**اقراء یونیورسٹی اسلام آباد میں جاب فیئر کا کامیاب انعقاد**  
 8 مختلف تعلیمی شعبہ جات کے طلبہ کی صنعت کے نامہ نگاروں سے ملاقات  
 اسلام آباد (اے این ایف) یونیورسٹی اسلام آباد میں جاب فیئر کا انعقاد ہوا۔ اس موقع پر طلبہ نے صنعت کے نمائندوں سے ملاقات کی۔

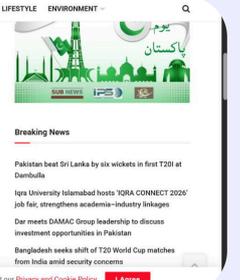
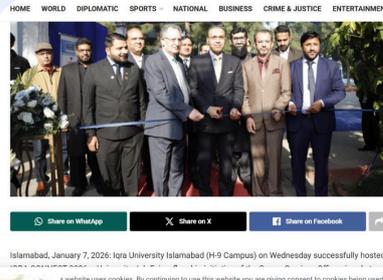


ISLAMABAD, JAN 7: (DNA) – The human resource development is the cornerstone of sustainable national progress, no economy can achieve long-term growth without empowering its youth. The President of the Rawalpindi Chamber of Commerce & Industry (RCCI), Mr. Usman Shaukat, addressed these views while addressing a job fair at Iqra University Islamabad, where he participated as Chief Guest along with Senior Vice President RCCI Khalid Farooq Qazi and Executive Committee Member Ali Waqas.



University Job Fair - H-9 Campus, hosted Iqra Connect 2026 – University Job fair organised by the Career Services Office to strengthen linkages and enhance graduate employability under the theme journey: From Classroom to Industry.

**راء کنیکٹ 2026 یونیورسٹی جاب فیئر کا کامیاب انعقاد**  
 85 فیئر میں 85 قومی اور مقامی پیشہ ور اداروں نے بھرپور شرکت کی۔



اقراء یونیورسٹی میں اقراء کنیکٹ 2026 کا افتتاح  
 اسلام آباد (اے این ایف) یونیورسٹی اسلام آباد میں اقراء کنیکٹ 2026 کا افتتاح ہوا۔ اس موقع پر طلبہ نے صنعت کے نمائندوں سے ملاقات کی۔

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# iQRA CONNECT

## SOCIAL MEDIA COVERAGE HIGHLIGHTS



## EVENT PARTNERS



## INDUSTRY PARTNER





# iQRA CONNECT

**JOB FAIR 2026**



## SUMMARY

iQRA CONNECT Job Fair 2026 was organized by the Career Services Office, Iqra University Islamabad, with the objective of strengthening industry-academia linkages and creating meaningful employment and professional development opportunities for students and recent alumni. The event served as a strategic platform where academia and industry converged to engage in recruitment, talent assessment, collaboration, and knowledge exchange.

A total of 100 organizations registered for participation, out of which 84 companies were shortlisted and formally invited, and 75 organizations actively participated on the day of the event. The job fair attracted organizations from a diverse range of industries, offering internships, management trainee programs, full-time, part-time, project-based, and remote employment opportunities. The event also featured project exhibitions, alumni participation, MoU signings, and award ceremonies, making it a comprehensive career development initiative.

# IQRA CONNECT

JOB FAIR 2026



75

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## Organizations Participated

A total of 84 companies from various sectors, including IT, engineering, finance, and healthcare, participated in the job fair, providing students with valuable opportunities for job placement, career guidance, and mock interviews.

36

02

## Prime BPO Innovation Award

Four departments showcased 36 innovative student projects, presenting creative, real-world solutions at the exhibition. Projects from Computing and Technology, Software Engineering & AI, Media Studies, and Fashion & Textile drew strong interest and were evaluated by industry experts, with top performers recognized for their excellence and innovation.

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## Memorandum of Understanding (MoUs)

During IQRA CONNECT, seven MoUs were signed with leading organizations, opening new avenues for student placements, research collaboration, training, and professional development. These strategic partnerships bridge academia and industry, empowering students with hands-on exposure and career-ready skills for future success.

# IQRA CONNECT

IQRA CONNECT Job Fair 2026 was designed as a flagship career engagement initiative of Iqra University Islamabad. The event aimed to bridge the gap between academic learning and industry requirements by providing students with direct exposure to employers, real-time recruitment processes, and professional networking opportunities. It also enabled employers to assess emerging talent, understand academic strengths, and identify potential areas for collaboration with the university.



The IQRA CONNECT Job Fair 2026 formally commenced with a dignified inaugural ceremony held at 10:15 AM, marking the official opening of the event. The ceremony was graced by the Chief Guest, Mr. Usman Shaukat, President Rawalpindi Chamber of Commerce & Industry (RCCI), whose presence underscored the strong industry support for the initiative. The inauguration was attended by Professor Eatzaz Ahmad, Dr. Sajid Bashir, Associate Dean Iqra Business School, Dr. Adnan Sohail, Associate Dean Computing and Technology, along with Heads of Departments and senior faculty members.



The proceedings included welcome and keynote addresses, where Professor Eatzaz Ahmad formally welcomed the Chief Guest and emphasized the importance of sustained industry-academia collaboration, while Mr. Badar Abbas Shah, Manager Career Services Office, delivered the welcome address, acknowledged the participation of industry partners, and highlighted the objectives of IQRA CONNECT.

# COMPANIES PARTICIPATION AND STUDENT INTERACTION

Job Fair 2026

A total of 75 companies actively participated in the Job Fair, providing students with on-spot interview opportunities for job placements, career counselling, and mock interviews. The participating organizations represented a broad spectrum of industries, including IT, engineering, finance, healthcare and pharmaceuticals, fashion and textile, media, and education. More than 339 students formally registered for the event, while many others visited company booths for career guidance and job exploration. The Job Fair offered a valuable platform for students to engage directly with leading employers, gain insights into current job market requirements, and receive professional feedback on their academic projects and career profiles.

## INDUSTRY WISE COMPANIES PARTICIPATION



**IQRA UNIVERSITY H-9 CAMPUS, ISLAMABAD WELCOMES YOU TO ITS**

# JOB FAIR 2026

**IQRA UNIVERSITY**  
H-9 CAMPUS, ISLAMABAD

**iQRA CONNECT**  
2026  
YOUR CAREER, YOUR JOURNEY,  
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**Event Partners**

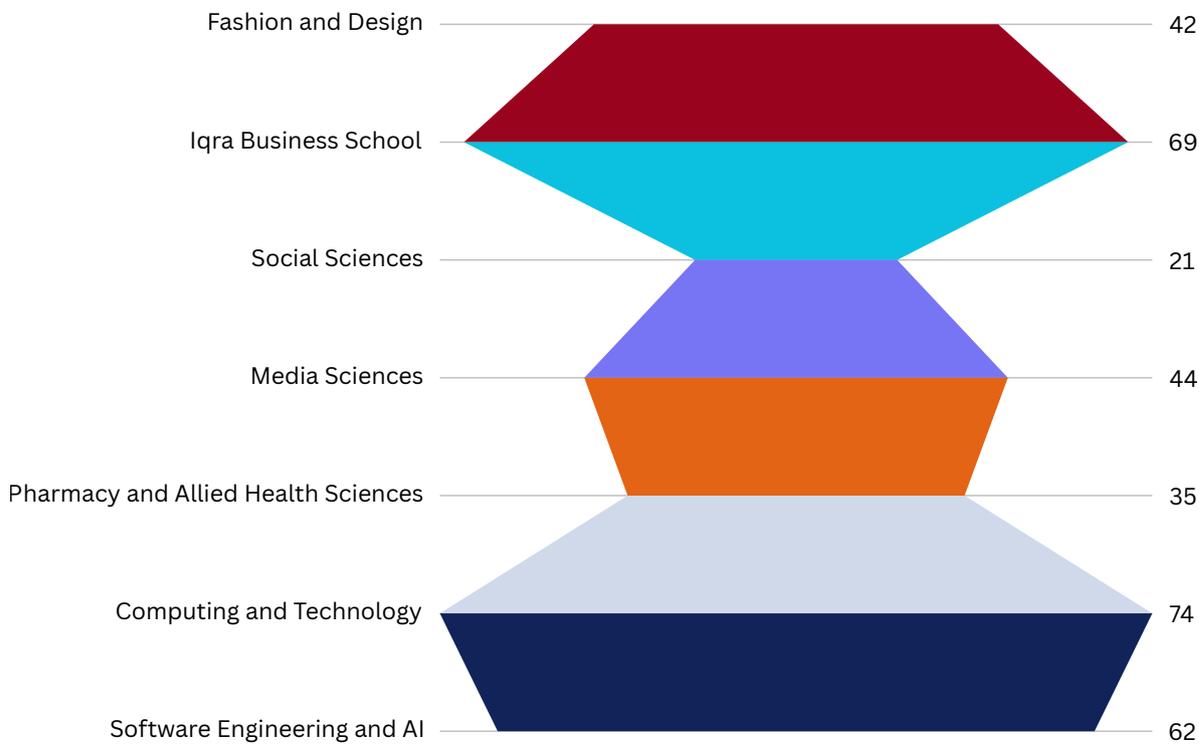
**Industry Partner**

**P@SHA**  
PAKISTAN IT INDUSTRY ASSOCIATION

**A STRONG RESPONSE WAS RECEIVED FROM INDUSTRY PARTNERS, REFLECTING THE GROWING TRUST IN IQRA UNIVERSITY'S TALENT POOL**



**STUDENTS AND ALUMNI PARTICIPATION**





IQRA CONNECT 2026





## YOUR CAREER, YOUR JOURNEY: FROM CLASSROOM TO INDUSTRY

IQRA CONNECT 2026 reinforced Iqra University's standing as a dynamic center for industry collaboration and talent development. The event strengthened partnerships with leading organizations, enhanced graduate employability, and created pathways for future research and professional engagement. By bringing industry experts to campus, the Job Fair enabled meaningful knowledge exchange, informed curriculum relevance, and supported faculty and institutional development.

The event also amplified the university's brand visibility, academic programs, and research initiatives, while contributing to student satisfaction, retention, and overall institutional growth.

### Career Readiness and Industry Engagement: Key Takeaways from IQRA CONNECT

- Direct engagement with reputed employers, increasing prospects for internships and job placements
- Career counseling and professional guidance from industry experts
- Networking opportunities across diverse sectors such as IT, engineering, finance, healthcare, media, and fashion
- Exposure to latest industry trends, tools, and innovations
- Strengthened institutional reputation as a center for career readiness and industry collaboration
- Effective promotion of academic programs and research initiatives to industry stakeholders
- Enhanced student confidence, motivation, and retention through real-world career exposure

# PROJECT EXHIBITION - PRIME BPO INNOVATION AWARD

## JOB FAIR 2026

A major highlight of the event was the Project Exhibition, designed to showcase academic depth, applied learning, and student creativity. A total of 36 student projects were displayed by students from:

The project exhibition at IQRA CONNECT 2026 served as a dynamic platform for students to showcase their creativity, innovation, and practical problem-solving skills, demonstrating how academic knowledge can be applied to real-world challenges. It encouraged students to think critically, experiment with new ideas, and develop collaborative solutions across disciplines.

To further promote innovation, the Prime BPO Innovation Award was introduced as a sponsored initiative. Students competed across departments, and 1st, 2nd, and 3rd position holders from each participating department were awarded cash prizes, recognizing excellence, creativity, and real-world problem-solving.

This initiative significantly enhanced the experiential and motivational value of the Job Fair.

## PROJECT EXHIBITION

- Students presented unique projects that reflected originality and practical application.
- Cross-departmental interaction strengthened communication and project development skills.
- Industry professionals provided valuable insights, mentorship, and guidance to enhance project quality.
- Outstanding projects were acknowledged and rewarded, promoting a culture of innovation and achievement.
- The exhibition opened avenues for funding, sponsorships, and partnerships with industry, government, and private organizations, supporting research, development, and entrepreneurial initiatives at the university.



# PRIME BPO INNOVATION AWARD

JOB FAIR 2026



At the Prime BPO Innovation Award, students from multiple departments showcased exceptional creativity and industry-ready innovation. From the Fashion and Textile Department, Mr. Wasif Ali, Ms. Wania, and Ms. Mahnoor secured 1st, 2nd, and 3rd positions, respectively, for their outstanding projects. Representing Computing and Technology and Software Engineering, Mr. Safi Ahmed Syed, Mr. M. Ahmed Naveed, and Ms. Quraibah Fuad also achieved 1st, 2nd, and 3rd positions, highlighting strong technical excellence and problem-solving skills. Similarly,

students from Media Studies—Mr. Basit Ali, Ms. Asmat-e-Zahra and Ms. Reenam Asghar—were recognized with Project Exhibition Awards for their impactful and innovative Short Film, TVC and Documentary. These achievements reflect the university's commitment to fostering multidisciplinary talent and industry-aligned innovation.





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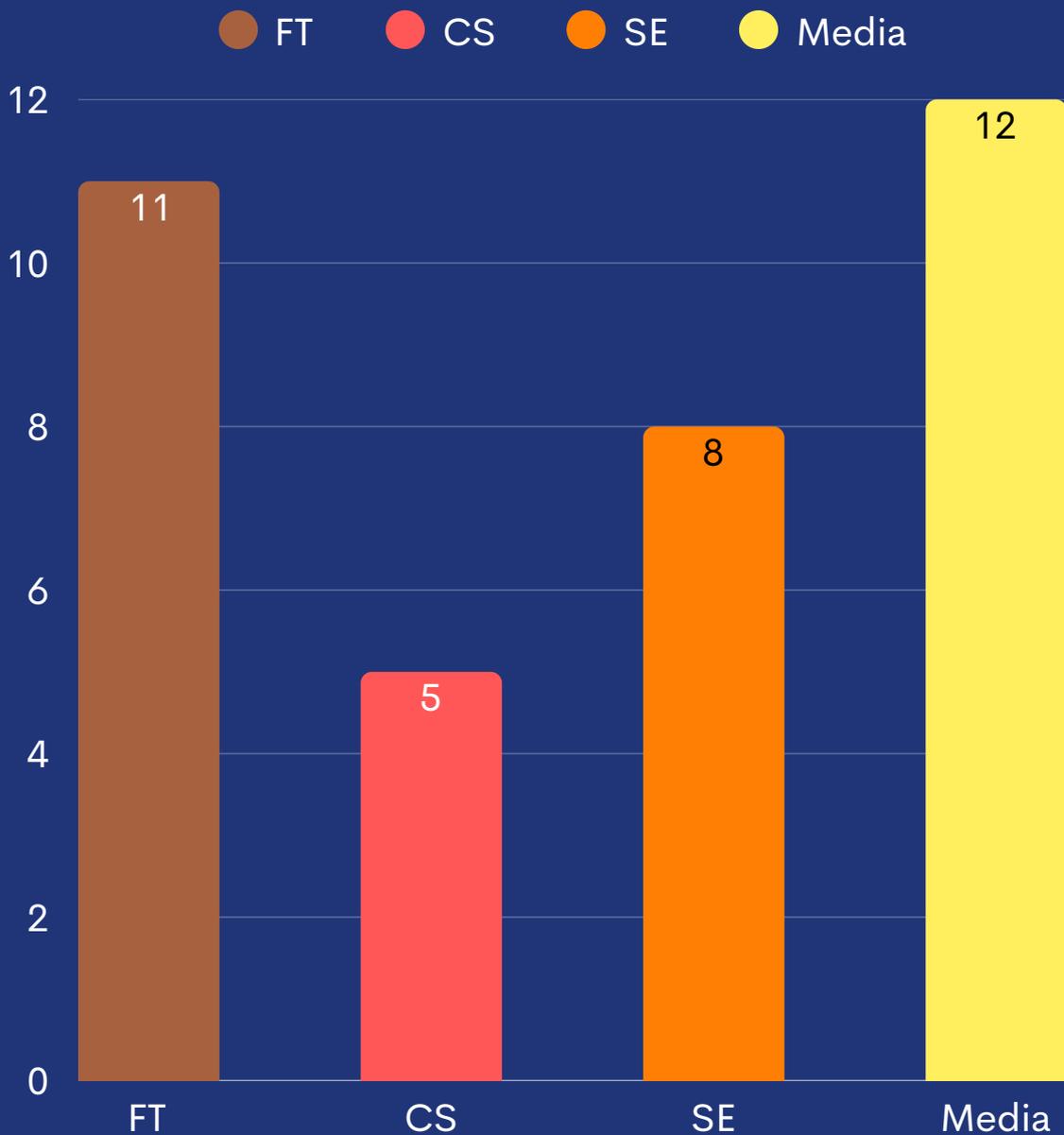


# PROJECT EXHIBITIONS - PRIME BPO INNOVATION AWARD

JOB FAIR 2026

## Departmentwide Projects Registration for Exhibition

36 Projects Displayed for Exhibition



# MOU SIGNING CEREMONY

JOB FAIR 2026



IQRA CONNECT 2026

During IQRA CONNECT 2026, a total of 07 Memorandums of Understanding (MoUs) were signed between Iqra University and leading industry partners. These agreements aim to strengthen collaboration in internships, training programs, recruitment, curriculum development, and joint initiatives, providing students with enhanced practical exposure and career opportunities while enabling industry partners to engage with emerging talent.

The MoUs were signed with the following organizations:

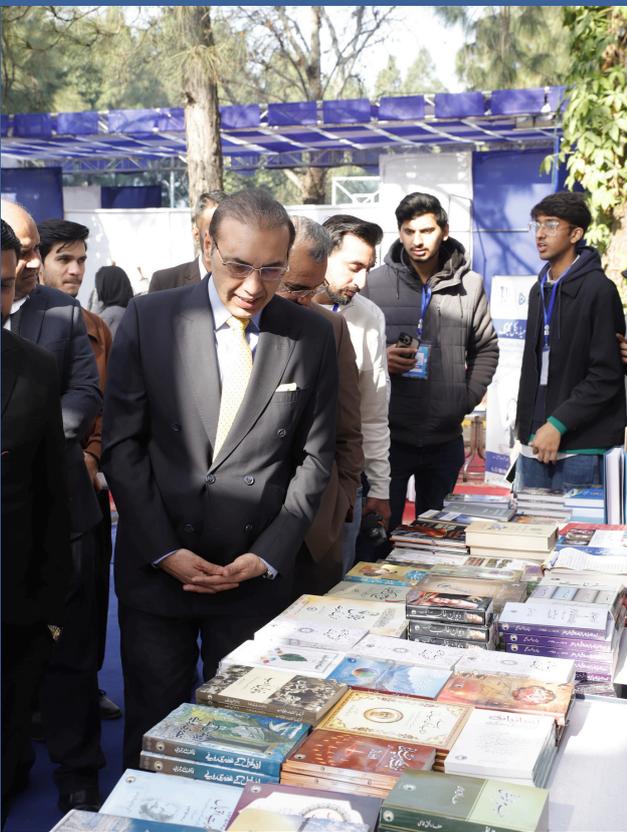
- PTE Pakistan
- Funsol Technologies
- Synergy IT
- Teresol
- Veevo Tech
- Aspire Leadership Program, Harvard Business School, USA

These partnerships mark a significant step in fostering sustainable industry–academia linkages and creating pathways for student development and professional growth.

# BOOK EXHIBITION

JOB FAIR 2026

As part of IQRA CONNECT 2026, the National Book Foundation enriched the event through its vibrant book exhibition, presenting a diverse range of academic and general reading resources. The exhibition created an engaging learning space for students to explore new ideas, discover quality publications, and strengthen a culture of reading and lifelong learning, while expanding their knowledge across multiple disciplines.



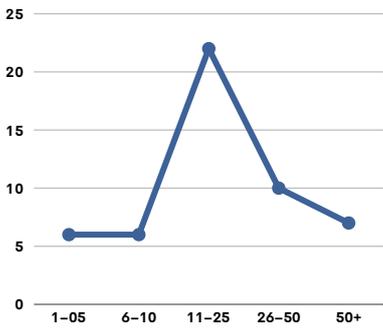
- Students were exposed to a diverse collection of books and educational resources across multiple fields.
- The exhibition promoted reading as an engaging and rewarding learning experience.
- It cultivated an atmosphere that emphasized knowledge sharing, intellectual curiosity, and personal development.
- The initiative encouraged students to adopt reading as a consistent and lifelong habit.

The book exhibition proved to be highly impactful, offering students meaningful access to new publications, learning resources, and fresh perspectives. The initiative successfully encouraged reading, strengthened a culture of knowledge and inquiry, and contributed positively to the promotion of academic growth and excellence.

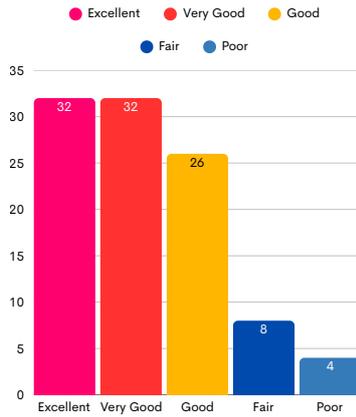


# EMPLOYEYRS FEEDBACK

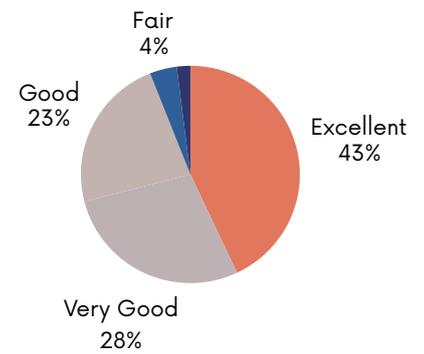
**Approximate Number of Students Interviewed**



**The quality of applicants**



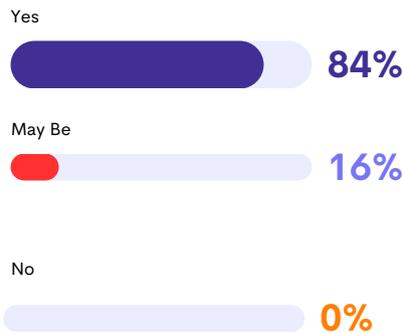
**Venue, logistics, and coordination**



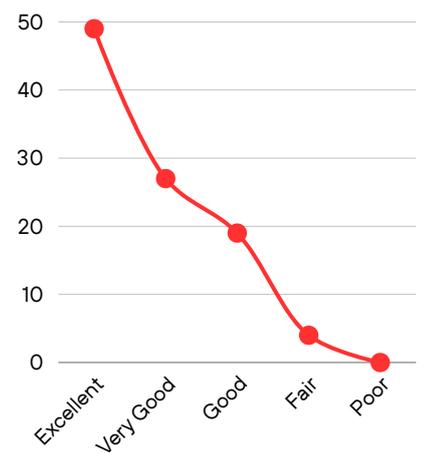
**Communication and support by Career Services Office**



**Would you participate in future Job Fairs**



**Overall quality of the Job Fair**





# THANKS