

NEWSLETTER

IQRA UNIVERSITY, H-9 CAMPUS



WHERE YOUR FUTURE BEGINS

IN THIS ISSUE:

Leadership Message

Faculty Achievements

Academic Excellence

Research Excellence

Department Update

Student Achievements

Clubs and Societies

Alumni Spotlight

Photo Gallery

Editorial Board:

- **Patron-in Chief:**
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- **Managing Editor:**
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Burhan
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Burhan
- **Team:**
Mr. Muhammad
Farooq & Ms. Manahil
Ijaz

LEADERSHIP MESSAGES

Visionary guidance from our distinguished academic leaders shaping the future of business education and social sciences at Iqra University.



Associate Dean's Message **Faculty of Social Sciences**

Welcome to a transformative academic journey where innovation meets tradition. Our commitment to excellence drives us to nurture critical thinkers who will shape tomorrow's society. We foster an environment where diverse perspectives converge, creating leaders equipped to address complex global challenges with wisdom and integrity.

Associate Dean's Vision **Iqra University Business School (IUBS)**

At IUBS, we envision a future where we groom the next generation of entrepreneurs, business leaders, and problem solvers by connecting learning with real world impact. We do this through strong industry partnerships that bring live management challenges into our classrooms and projects, so students and faculty can develop solutions that organizations can apply. We also aim to initiate multiple student led start ups during study programs to empower youth through entrepreneurship and job creation. In our research degrees, we are building a strong research culture where faculty and students produce reliable evidence to address real business and social problems in Pakistan, ensuring our work strengthens practice, supports better decisions, and contributes to sustainable development.



Head of Department **Iqra University Business School (IUBS)**

Excellence in business education requires dedication to both theoretical foundations and practical application. Our department emphasizes experiential learning, mentorship, and continuous innovation. We are committed to providing students with the skills, knowledge, and networks they need to thrive in their careers while maintaining the highest standards of professional conduct.



Convocation 2025

Iqra University proudly celebrated the achievements of our graduating class of 2025. This milestone represents years of dedication, academic excellence, and personal growth. Join us in honoring the accomplishments of 71 exceptional graduates across our business and finance programs as they embark on their professional journeys.



A Legacy of Excellence

Our graduates represent the culmination of rigorous academic training, innovative thinking, and commitment to ethical business practices. They join a distinguished network of Iqra University alumni making meaningful contributions across industries worldwide. Congratulations to the Class of 2025! Your journey of lifelong learning and professional achievement begins today.

71
Total Graduates
Across all programs

4
Degree Programs
From undergraduate
to doctoral level

PH.D 7 Graduates	BBA-H 51 Graduates	BS (A&F) 7 Graduates	MBA 6 Graduates
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Gold Medal Recipients

Iqra University proudly celebrates academic excellence by recognizing outstanding students who have achieved the highest honors in their respective programs. These Gold Medal recipients represent the pinnacle of dedication, scholarly achievement, and commitment to excellence across our business and finance disciplines.

Program	Registration No.	Student Name
BBA-H	051-20-133519	Bilal Khalid
BS (A&F)	051-20-132377	Muhammad Danish Ali Shabbir
BS (A&F)	051-20-133614	Zainab Arshad
MBA-36	051-23-138109	Irfan Ali
MBA-72	051-21-135373	Muhammad Shahzaib

The gold medalist students have set the standard for academic excellence at Iqra University. Their achievements inspire current and future students to pursue their educational goals with passion and determination. Congratulations to all our Gold Medal recipients!

DEPARTMENT UPDATES

DEPARTMENT LEADERSHIP UPDATE

IQRA UNIVERSITY BUSINESS SCHOOL

Iqra University Business School continues to advance its mission of developing global business leaders through innovative curriculum and research excellence.

NEW LEADERSHIP APPOINTED

Dr. Sajid Bashir has assumed the role of Associate Dean, Iqra University Business School (IUBS). He is a seasoned academician, researcher, trainer, and consultant with extensive expertise and strong leadership experience.

We are also pleased to announce that **Dr. Quratulain Burhan** has taken charge as Head of Department, bringing robust academic credentials and a clear vision for departmental growth.

FUTURE DIRECTION

Under the leadership of Dr. Sajid Bashir and Dr. Quratulain Burhan, the department is poised to further strengthen its academic programs, deepen industry partnerships, and foster a collaborative, research-driven environment for students and faculty.

STUDENT ADVISEMENT & COUNSELING

Batch advisors provided dedicated advisement and counseling services focusing on academic planning, performance improvement, and personal development. A total of 19 students received one-on-one counseling ensuring tailored academic guidance and support.

IUBS FACULTY SHINES AT ICRE 2025

Faculty from the Department of Business Administration, Iqra University Business School (IUBS), actively participated in the International Conference on Real Estate (ICRE 2025), held on December 2–3, 2025, at Jinnah Auditorium, NUML Islamabad, under the Pakistan Society for Real Estate Studies (PRES). The conference, themed “Building Sustainable Cities: Balancing Profit, People, and the Planet,” brought together leading academics, industry professionals, and policymakers to discuss innovative and sustainable urban development aligned with SDG 11. IUBS faculty contributed meaningful insights and proudly represented Iqra University at this significant academic forum.

STRATEGIC PLAN REVIEW & EVALUATION COMMITTEES

The Head of Department formed two committees: the Strategic Plan Review Committee and the Strategic Plan Evaluation Committee. These committees monitor progress, evaluate outcomes, and guide the department’s continuous improvement initiatives.



NBEAC MENTOR VISIT

The department hosted the NBEAC mentor visit, showcasing documentation, academic practices, and quality assurance processes as part of accreditation readiness. The visit reinforced our commitment to national accreditation standards.

CLUSTER HEADS MEETINGS

Curriculum content, teaching strategies, and assessment methods across programs to ensure consistency and relevance with industry needs.



ACADEMIC COLLABORATION WITH ICMAP CHAIN TO EXPLORE PARTNERSHIP OPPORTUNITIES

Iqra University continues to strengthen its global and local presence through meaningful collaborations. Our recent Memorandums of Understanding (MOU's) reflect our commitment to providing students, faculty, and staff with exceptional opportunities for academic excellence, professional development, and community engagement. These partnerships span education, healthcare, sports, hospitality, and international exchange programs. From student discounts at local eateries to postgraduate scholarships at prestigious international institutions, each MOU is designed to enhance the university experience and open doors to new possibilities. Explore how these collaborations are shaping the future of our community.

2025 PARTNERSHIP HIGHLIGHTS

ACADEMIC EXCELLENCE

Texas A&M University – Central Texas offers postgraduate programs and scholarships. INTI Malaysia, Abdullah Gül University, and Yasar University provide exchange programs and joint degree opportunities.

CAMPUS LIFE BENEFITS

El-Momento Steakhouse and Taksim offer exclusive student and employee discounts, while providing catering support for university events and gatherings.

SPORTS & COMMUNITY

Sanjrani Oxen Enterprises champions sports training, talent hunting, women-in-sports initiatives, and diplomatic community engagement through IUIC partnerships.

HEALTHCARE & WELLNESS

Riphah Healthcare Services delivers comprehensive discounts on OPD, IPD, and lab services, plus internships and professional training seminars for students and employees.

RESEARCH & INNOVATION

El-Momento Steakhouse and Taksim offer exclusive student and employee discounts, while providing catering support for university events and gatherings.

The Institute of Rural Management (IRM) partnership facilitates joint research projects, academic resource sharing, and capacity-building workshops. Students benefit from internship placements and exchange programs that bridge theory with real-world application.

GLOBAL OPPORTUNITIES

AHZ Associates supports study-abroad initiatives through educational expos, student seminars, and IUIC event sponsorships. These collaborations ensure our students have access to international educational pathways and cultural experiences.

These partnerships represent more than agreements—they are investments in our community's future. Each collaboration has been carefully designed to provide tangible benefits while fostering long-term relationships that will continue to evolve and expand in the years ahead.



HUMAN RESOURCE CLUB EVENTS REPORT 2025

The Human Resource Club actively organized and hosted a series of impactful events throughout the year, focusing on developing students' leadership, communication, and professional skills. Our goal was to create meaningful learning experiences that prepare members for real-world HR roles and workplace environments. In 2025, the club successfully conducted many events, each designed to enhance students' understanding of HR practices such as teamwork, management, conflict resolution, personal development, and organizational behavior. Through workshops, interactive sessions, training seminars, and engaging activities, we provided students with hands-on opportunities to explore the dynamic world of Human Resources. These events not only strengthened the participants' confidence but also promoted a culture of collaboration, discipline, and professionalism within the campus. The HR Club remains dedicated to supporting students' growth and creating platforms where they can learn, lead, and excel.



LEADERS IN ISLAMABAD 2025

The LEADERS IN ISLAMABAD, this year was successfully managed by the Nutshell. Our club members took full responsibility for planning, coordinating, and executing each activity while following the professional standards provided by Nutshell. The HR Club played a central role in managing guest registrations, maintaining discipline, guiding participants, documenting the events, and handling technical and setup requirements. This hands-on experience helped our members enhance their organizational, communication, and management skills while ensuring that every event was carried out successfully and efficiently. The dedication of our HR Club members reflects our mission to develop strong leaders who can manage real-world tasks with confidence and excellence.

CORPORATE READINESS BOOTCAMP



CLUBS AND SOCIETIES



CV GUIDANCE DESK ACTIVITY

The CV Guidance Desk offered one-on-one CV reviews and improvement support. Club members guided students on formatting, content polishing, and showcasing skills, achievements, and experiences effectively. This activity helped students create strong, professional resumes suitable for job applications and interviews.

GREEN ETHICAL BEHAVIOR FOREIGN FACULTY SESSION

The online session conducted by foreign faculty member Adriana Burlea-Schiopoiu emphasized the importance of ethical decision-making, sustainable practices, and personal responsibility. Students gained valuable insights into how environmentally conscious actions contribute to positive societal and organizational outcomes.



SESSION ON COURAGEOUS FOLLOWERSHIP

The Courage to Follow: Finding Your Voice in Leadership

The session "The Courage to Follow: Finding Your Voice in Leadership" by MS. Wajeelha Ghias highlighted the critical role of effective followership in organizational success. Students learned how accountability, teamwork, commitment, and proactive behavior strengthen leadership and contribute to high-performing teams.

CLUBS AND SOCIETIES

TEACHERS DAY



CAREER DEVELOPMENT:



This activity provided students with guidance on career planning, workplace expectations, and employability enhancement. Participants also explored free online learning resources and job platforms, enabling them to develop valuable skills and prepare for future career opportunities.

HIREWIRE ACTIVITY

The HireWire activity provided students with mock job roles and interviews, enabling them to experience real recruitment scenarios. Participants practiced communication skills, interview techniques, and workplace behavior while receiving valuable feedback to improve their job readiness.



CLUBS & SOCIETIES

SUSTAINABILITY CLUB ACTIVITIES

SOCIAL AWARENESS DAY



PICK, THINK, AND SOLVE SDGS CHALLENGE



ENVIRONMENTAL AWARENESS DAY



RECYCLE RIGHT CHALLENGE GAME



28TH SUSTAINABLE DEVELOPMENT CONFERENCE (SDC)



ECONOMIC AWARENESS DAY





FACULTY ACHIEVEMENTS

SUCCESSFUL PHD COMPLETION

The Department proudly congratulates Dr. Raazia Jarral on the successful defense of her PhD dissertation in 2025. Her accomplishment reflects dedication, academic rigor, and continuous pursuit of knowledge, further strengthening the research culture within the Business School faculty.

EXCEPTIONAL RESEARCH MILESTONE

For the first time in the history of Iqra University, Dr. Quratulain Burhan has been awarded Paid Summer Off in recognition of her outstanding research contribution. From July 2024 to June 2025, she successfully published six (6) high-impact research papers in Q1 and W-category journals. This remarkable achievement not only elevates the department's research standing but also sets a new benchmark for scholarly excellence at the university.

RESEARCH EXCELLENCE

RESEARCH PUBLICATIONS

We are delighted to celebrate the exceptional research output of our faculty members in 2025. In just one year, DBA faculty published 18 HEC-recognized papers, including 12 W-category (impact-factor) and 6 Y-category publications – a remarkable contribution to knowledge creation and NBEAC accreditation excellence.

A Stellar Year in Numbers

Category	Count
Total Publications	18
W-Category (Impact Factor)	12
Y-Category	6



2025 W-CATEGORY STARS (IMPACT-FACTOR JOURNALS)

1. Leadership & Organization Development Journal 7–12. Six additional high-impact papers by Dr. Quratulain Burhan (Emerald, Springer, Sage)
2. Career Development International
3. Management Decision
4. Journal of Human Values
5. Management Research Review

TOP PERFORMING FACULTY MEMBERS OF 2025

Faculty Member	Total Papers	W-Category	Highlight Journal / Topic
Dr. Quratulain Burhan	9	9	Management Decision, Leadership & Org. Development Journal, Journal of Human Values Hot topics: Workplace ethics, Digital leadership, Supervisor ostracism
Dr. Sajeela Rabbani	3	1	Career Development International (W)
Dr. Mussadiq Ali Khan	1	1	British Food Journal (W) – Digital brand advocacy
Dr. Jasim Tariq	2	–	Journal of Social & Organizational Matters (2× Y)
Dr. Asma Halim	1	–	LPWAN & IoT technologies (Y)
Dr. Fatima Sultana	1	–	CSR, Governance & Performance (Y)

STUDENT'S ACHIEVEMENTS



BEST PAPER AWARD WINNER

- Award: Best Paper at the 23rd International Conference on Adapting Business Strategies, Fostering Sustainable Governance through Innovation, Inclusion & Integration, SZABIST University, Islamabad, 2025.
- Paper Title: "ESG Ratings and Firms' Access to Finance: An International

Shahbaz Ul Hassan

PhD Scholar, IUIC

CONFERENCE PRESENTATIONS:

1. "Corporate Governance through Hybrid and Virtual Boards with Shareholders Divinity in Point"
 - Presented at the 3rd International Conference on Divine Economics, HADI Foundation, Muzaffarabad, Pakistan, 2023.
2. "Sustainability and Financial Access: Rethinking Corporate Accountability"
 - Presented at the 1st International Conference on Sustainability, Innovation, and Climate Change: Transforming the Business Landscape, Quaid-i-Azam School of Management Sciences, Quaid-i-Azam University, Islamabad, Pakistan, 2025.
3. "ESG Ratings and Firms' Access to Finance: An International Perspective"
 - Presented at the 23rd International Conference on Adapting Business Strategies, Fostering Sustainable Governance through Innovation, Inclusion & Integration, SZABIST University, Islamabad, Pakistan, 2025.



STUDENT'S SPORTS ACHIEVEMENTS

The students of IUBS proudly represented the H-9 Campus at the national level. Qazi Asadullah participated in the 35th National Games, while Zain Aslam secured a bronze medal at the 18th Korean Ambassador's National Championship of Pakistan 2025.

ALUMNI SPOTLIGHTS



SCHOLARSHIPS

QAZI ASADULLAH
38149 (BBA-H)



SAAD MEHMOOD
37517 (BBA-H)



NABIRAH BUKHARI
43271 (ADP-AF)



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FARIHA BIBI
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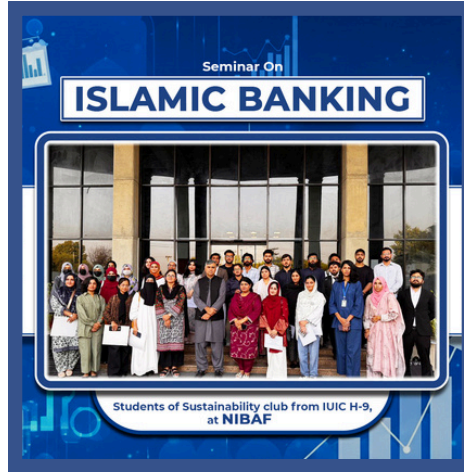
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PHOTO GALLERY



DESIGNED BY MARKETING TEAM



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