

# RECRUITMENT

## DRIVE 2025

**Cakes & Bakes<sup>®</sup>**

**NAVIGATING THE TRANSITION  
FROM CAMPUS TO CORPORATE**

The banner features the Iqra University logo at the top, followed by a large yellow speech bubble containing the text 'RECRUITMENT DRIVE' and the 'Cakes & Bakes' logo. Below the speech bubble, it lists 'MTO Program' and 'POSITIONS' including HR, Supply Chain, Retail Sales, IT, and Marketing.

IQRA UNIVERSITY  
H-9 CAMPUS, ISLAMABAD

**RECRUITMENT  
DRIVE**

**Cakes & Bakes<sup>®</sup>**

**MTO Program**

**POSITIONS**

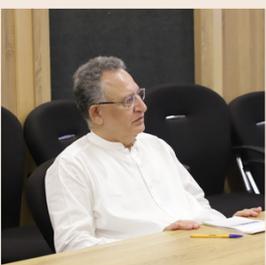
- HR
- Supply Chain
- Retail Sales
- IT
- Marketing

Career Services Office



# RECRUITMENT DRIVE

2025



**Badar Abbas Shah**  
Manager CSO

# RECRUITMENT DRIVE

## NAVIGATING THE TRANSITION FROM CAMPUS TO CORPORATE

- Event Title: On-Campus Recruitment Drive – Cakes & Bakes
- Date: Monday, September 15, 2025
- Time: 9:30 AM to 3:00 PM
- Venue: Iqra University, Islamabad Campus

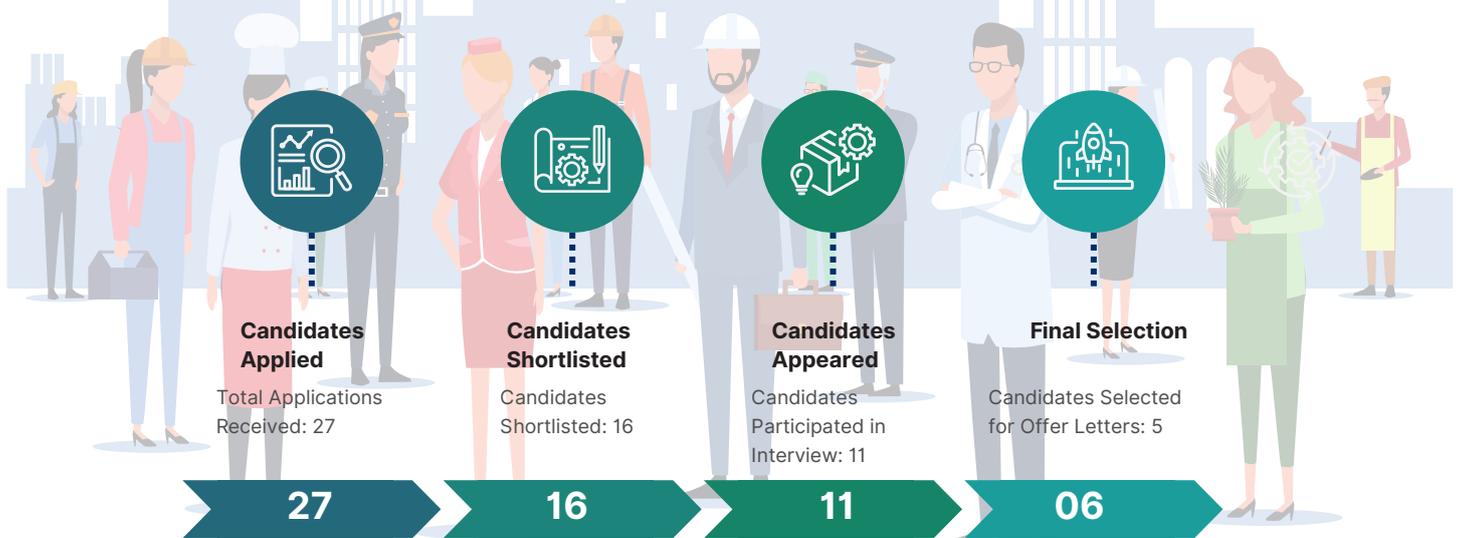
### About the Company

We were delighted to host Cakes & Bakes (Lahore)—Pakistan’s fastest-growing retail chain with over 70 outlets across Punjab. The company specializes in bakery, confectionery, dairy, beverages, and frozen food products. With ambitious expansion plans, Cakes & Bakes is committed to quality and to nurturing young talent across Pakistan.

As part of this vision, the company launched its Management Trainee Officer (MTO) Program aimed at fresh graduates (BBA/MBA or BS Management Sciences) to fast-track their professional growth through a structured six-month program:

- First 3 Months: Training with a stipend of Rs. 40,000/month
- Next 3 Months (Probation): Rs. 45,000/month with performance evaluations
- Post-Completion: Permanent role with Rs. 50,000/month and benefits (based on performance)

The recruitment process includes a screening test followed by interviews.



## SHORTLISTED CANDIDATES

Recruitment Drive - Iqra University, Islamabad				
Sr.#	Name	Contact Number	University	Degree
1	Kashif Ikhlas Khan	0308-7289627	Iqra University, Islamabad	Software Engineering
1	Kashif Ikhlas Khan	0308-7289627	Iqra University, Islamabad	Software Engineering
3	Malik Hizbullah	0370-0313709	Iqra University, Islamabad	BBA
4	Mudassir Ali	0304-0526847	Iqra University, Islamabad	BBA-HR
5	Jamal Riaz	0301-5383661	Iqra University, Islamabad	Software Engineering
6	Syed Kazim Ali	0312-5397727	Iqra University, Islamabad	BSC
7	Obaid Ullah	0334-9285170	Iqra University, Islamabad	BSC
8	Muhammad Ayan Manzoor	0333-4591404	Iqra University, Islamabad	BBA
9	Hassan Shah	0301-5167773	Iqra University, Islamabad	BBA
10	MUHAMMAD SHAHZAD	0313-5908045	Iqra University, Islamabad	BBA-Marketing
11	Fozan Ali	0340-1218401	Iqra University, Islamabad	BBA-HR
12	Syed Daniyal Haider Naqvi	0313-5884842	Iqra University, Islamabad	BBA-Finance
13	AZAN MAGSI	0306-3244886	Iqra University, Islamabad	BBA-HR-Marketing
14	MINHAL TAHIR	0335-5456422	Iqra University, Islamabad	BBA-Finance
15	Iram Zardad	0315-0524426	Iqra University, Islamabad	BBA
16	Hassan Ubaid	0336-5812915	Iqra University, Islamabad	BBA



# RECRUITMENT DRIVE

## NAVIGATING THE TRANSITION FROM CAMPUS TO CORPORATE

### Outcome

The event successfully connected students with a reputable employer offering structured growth opportunities. Six students were selected for offer letters, marking the event as a productive collaboration between Iqra University and Cakes & Bakes.

## SELECTED CANDIDATES

1	Malik Hizbullah	0370-0313709	Iqra University, Islamabad	HR Intern
2	Mudassir Ali	0304-0526847	Iqra University, Islamabad	MTO HR
3	Obaid Ullah	0334-9285170	Iqra University, Islamabad	IT Intern
4	MINHAL TAHIR	0335-5456422	Iqra University, Islamabad	MTO Retail Sales
5	Iram Zardad	0315-0524426	Iqra University, Islamabad	MTO Supply Chain
6	Hassan Ubaid	0336-5812915	Iqra University, Islamabad	MTO Sales

### Conclusion

The on-campus recruitment drive with Cakes & Bakes proved to be a valuable opportunity for our students to engage directly with industry professionals and explore career prospects in a growing retail organization. The structured MTO program offered by Cakes & Bakes aligns well with our mission to prepare graduates for leadership roles in the corporate sector.

We are pleased with the successful turnout and the selection of six candidates for offer letters, reflecting the quality and readiness of our students. We extend our sincere appreciation to the Cakes & Bakes team for their collaboration and look forward to strengthening this partnership through future recruitment and career development initiatives.



# MORE ABOUT US



Phone

[\(051\) 111 264 264](tel:(051)111264264)



Email

[career.services@iqraisb.edu.pk](mailto:career.services@iqraisb.edu.pk)



Website

<https://iuisl.iqra.edu.pk/>



Office Address

Block A Ground Floor



LinkedIn

<https://shorturl.at/jnSTV>



Office Address

<https://shorturl.at/eA0V6>

