



RECRUITMENT DRIVE 2025



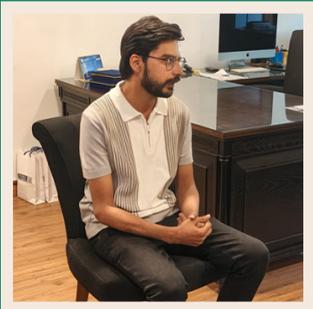
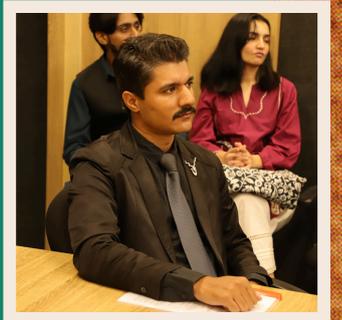
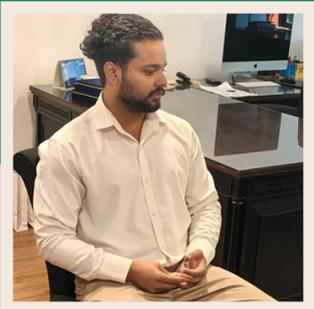
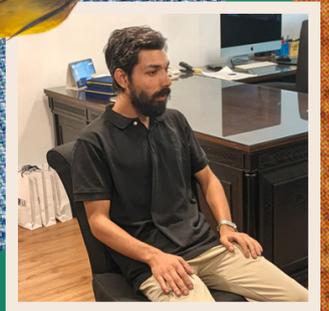
zameen.com
Har Pata, Humain Pata Hai

**NAVIGATING THE TRANSITION FROM
CAMPUS TO CORPORATE**



Multiple
POSITIONS

— Career Services Office



RECRUITMENT DRIVE

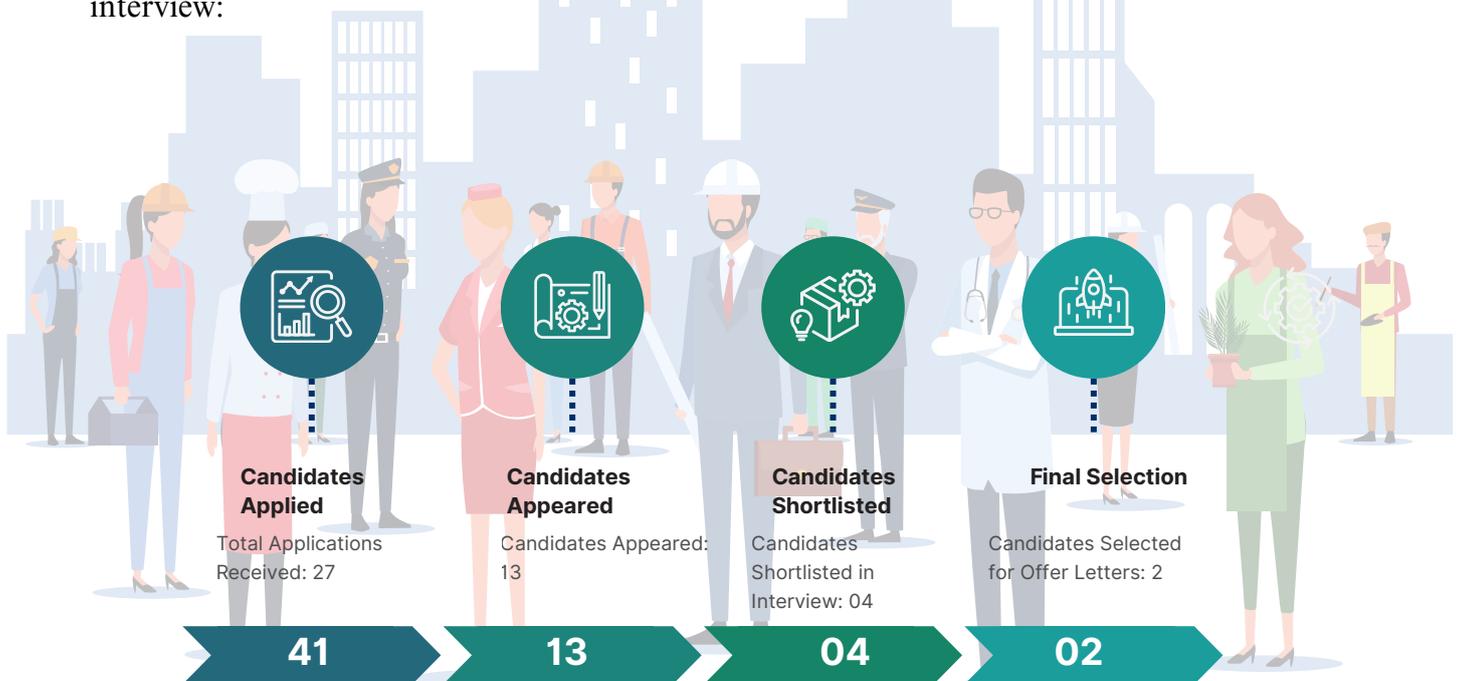
NAVIGATING THE TRANSITION FROM CAMPUS TO CORPORATE

- **Event Title:** On-Campus Recruitment Drive – Zameen.com
- **Organized By:** Career Services Office
- **Institution:** Iqra University, Islamabad Campus
- **Event Date:** October 21, 2025
- **Participating Departments:** Business Administration, Computer Sciences, Social Sciences

EXECUTIVE SUMMARY

Career Services Office organized an On-Campus Recruitment Drive in collaboration with Zameen.com on October 21, 2025, aimed at providing professional employment and career pathways for students from Business Administration, Computer Sciences, and Social Sciences departments. A total of 41 students registered, 13 appeared for interviews, 4 candidates were shortlisted for the final evaluation, and 2 were selected, out of which one candidate accepted and joined the organization. The activity strengthened corporate linkage, enhanced student interview exposure, and contributed to the employability mission of the university.

The recruitment process includes a screening interview followed by final call for next phase of interview:



Zameen.com participated in this recruitment drive to hire talent for business development and managerial-track positions. The roles offered were Business Development Officer and Assistant Manager – Business Development, suitable for students with strong communication, sales orientation, and analytical skills.

Student Participation Details:

A significant number of students showed interest in the recruitment activity. The participation involved several stages from registration to interview screenings, providing students with practical hiring experience.



The following details presents the results of each participation stage:

- Students Registered Students: 41
- Appeared in Interviews: 13
- Shortlisted for Final Interviews: 4
- Final Selections: 2
- Joined the Organization: 1

M Hadi ul islam (31113) BS Accounting and Finance, selected and joined the organization.

This participation not only reflects student enthusiasm but also indicates the relevance of such industry-focused initiatives in enhancing practical employment exposure.

The recruitment drive was facilitated by a professional and experienced team from Zameen.com, representing HR department. Their presence contributed to a highly interactive and experiential learning environment for participating students.



The delegation comprised:

- Zaresh Pricilla Morris – Regional Head HR (North)
- Ammara Mukhtiar – Human Resources Business Partner
- Zaydan Khan – Manager Coaching & People Development
- Waqas Akram – Executive Senior Manager – Project Sales
- Usama Farooq – HR Associate
- Ali Pervez Sultan – Human Resources Business Partner

Key Outcomes and Impact:

The recruitment activity resulted in meaningful achievements for student development and university-industry collaboration. Students gained real-world interview exposure and corporate communication insight, and one student successfully secured employment as a direct outcome of this drive.

The highlights of the outcomes include:

- Improved understanding of recruitment processes and corporate expectations
- Practical exposure to sales-driven career pathways
- Strengthened employer-institution relationship for future career drives
- Successful job placement under the Career Services Office portfolio

Conclusion:

The On-Campus Recruitment Drive with Zameen.com was successfully conducted and achieved its intended career development objectives. The event not only facilitated employment opportunities but also enhanced professional awareness among students. Career Services Office remains dedicated to expanding such initiatives and building long-term collaborations with reputable corporations for continuous employability enhancement.



MORE ABOUT US



Phone

[\(051\) 111 264 264](tel:(051)111264264)



Email

career.services@iqraisb.edu.pk



Website

<https://iuisl.iqra.edu.pk/>



Office Address

Block A Ground Floor



LinkedIn

<https://shorturl.at/jnSTV>



Office Address

<https://shorturl.at/eA0V6>

