

2025 STRATEGIC PARTNERSHIPS

August - October 2025



Prepared by
Career Services Office



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STRATEGIC PARTNERSHIPS

FOSTERING STUDENT GROWTH THROUGH STRATEGIC INDUSTRY ENGAGEMENT

Fostering Academia-Industry Collaboration

Introduction

From August to October 2025, the Career Services Office (CSO) has actively pursued and successfully formalized strategic partnerships with several key industry players. These collaborations aim to enhance industry-academia linkages, support student employability, and foster a culture of practical learning and development. During this period, the CSO signed Memoranda of Understanding (MoUs) with the following organizations:

- Ibex Pakistan
- Khushhali Microfinance Bank
- Islamabad Chamber of Commerce & Industry (ICCI)
- Prime BPO
- ASK Development
- Khyber Television & Networks

Objectives of the MoUs

The primary goal of signing these MoUs is to create mutually beneficial frameworks that support student and faculty growth while addressing industry needs. The core objectives include:

- Building long-term relationships with leading organizations to bridge the gap between academia and industry.

- Ensuring students gain hands-on experience and access to full-time employment after graduation.
- Organizing workshops, seminars, and training sessions for both students and faculty to enhance professional and technical skills.
- Facilitating field trips and exposure visits to corporate and industrial facilities to improve students' understanding of real-world applications.
- Encouraging collaborative research between faculty members and industry professionals to address contemporary challenges.
- Partnering for seminars, career fairs, innovation challenges, and other academic and industry events.
- Providing mentorship and resources from the industry to help students in their capstone projects.
- Supporting ongoing development of students, staff, and faculty through specialized programs designed to boost capacity and employability.



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3. Overview of Partner Organizations

Ibex Pakistan

A leading global business process outsourcing (BPO) company, Ibex brings strong industry insight into customer experience management. Their collaboration aims to offer technical and soft skills training, internship placements, and real-time case studies.

Khushhali Microfinance Bank

The partnership with Khushhali Bank focuses on students internships, training and development and exposure for students in business, economics, and development studies. It includes research support and training programs.

Islamabad Chamber of Commerce & Industry (ICCI)

This MoU is a strategic alliance to provide students access to a wide network of businesses and entrepreneurs. It aims to support internships, entrepreneurship development, business incubation, and strengthen ties with industry.

Prime BPO

Through this collaboration, students will have opportunities in the domains of customer services, IT support, and business operations. Prime BPO also offers capacity-building sessions and mock interview setups.

ASK Development

A development sector partner focusing on training, HR consulting, and capacity building. This MoU includes professional development programs for students and faculty, as well as research on sustainable development issues.

Khyber Television & Networks

This partnership provides media exposure, internships in journalism and production, and collaborative content creation. It also supports communication students' final year projects and offers media training sessions.

5. Expected Outcomes

- Enhanced student employability through improved access to internships and job placements.
- Improved faculty-industry collaboration leading to real-world research and updated teaching methodologies.
- A more practical learning environment through industry exposure and case-based learning.
- Increased student engagement in innovation and entrepreneurship via joint projects and events.
- Strengthening of the university's reputation as a hub for industry-ready graduates and impactful academic research.



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6. Conclusion

The MoUs signed between August and October 2025 mark a significant milestone in the Career Services Office's mission to bridge the gap between academia and industry. These collaborations reflect the university's proactive approach to creating dynamic, experiential learning environments and fostering a future-ready workforce.

The CSO remains committed to nurturing these partnerships and ensuring that students, faculty, and industry stakeholders derive maximum value from these collaborative initiatives.

