IQRA UNIVERSITY

IU

H-9 CAMPUS, ISLAMABAD

IQRA UNIVERSITY

PROSPECTUS
2025-26

https://iuisl.iqra.edu.pk/

Content

VISION STATEMENT

To transform the lives of youth through world-class education at an affordable price.

MISSION STATEMENT

Iqra University strives to be a world-class institution of higher education and research, promoting technical skills, critical thinking and public duty to help develop a prosperous and progressive society.

INTRODUCTION

Chartered by the Government of Sindh, Iqra University was established in Karachi in 1998.

The University is a brainchild of Mr. Hunaid Lakhani, Founding Chancellor & Chairman of Iqra University, whose aim was to establish a premier institution of higher learning. Currently, the University has seven campuses and more than fifteen thousand students enrolled in various disciplines. Iqra University is placed in category "W" (i.e. the highest category) by the Higher Education Commission of Pakistan.

" BEYOND
KNOWLEDGE
BUILD
IMPACT "

AIMS & OBJECTIVES

Iqra University aims to instil in students a culture of continual learning and innovation by transforming their mindset and shaping their personalities. What the University seeks to offer to students is an exciting, self–fulfilling and challenging lifetime learning experience. The main objective of the university is to provide high-quality, comprehensive educational and training opportunities that are compatible with the changing needs of the students. Through its academic programmes, the University prepares its students for the challenges of the 21st century.

The University provides foreign-qualified PhD faculty, staff and students with the environment and infrastructure that help them develop their potential for scholarship, creative work, professional realization, and social service. In fulfilling its mission, the university cultivates in the students:

- A strong foundation of knowledge and skills
- The ability to think critically and tolerate differences of opinion
- An understanding and respect for ethnic and cultural diversity
- Logical and ethical decision making
- Adaptability to the workplace
- Sense of being a responsible citizen of the society
- The values of hard work and dedication
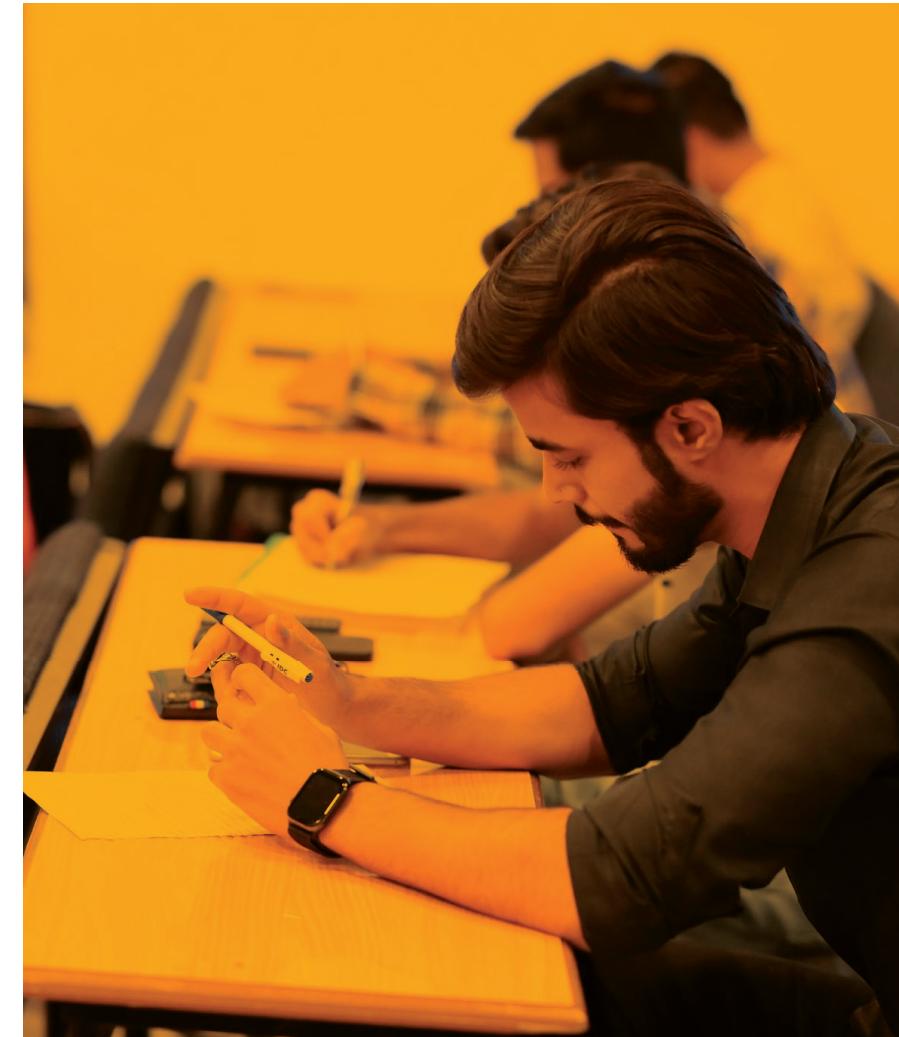
RESOURCES AND INFRASTRUCTURE

STATE
OF-THE-ART
CLASSROOMS

In our institute, we take great pride in our classrooms which feature state-of-the-art technology and infrastructure.

These exceptional learning spaces are equipped with mind-blowing facilities, including cutting-edge smart boards and a seating capacity of 60-pluss students. The incorporation of advanced technology enhances the learning experience, allowing for interactive and engaging lessons. With spacious and comfortable seating arrangements, our classrooms provide a conducive environment for students to thrive academically. These modern facilities reflect our commitment to providing a dynamic and innovative educational environment within our institute.
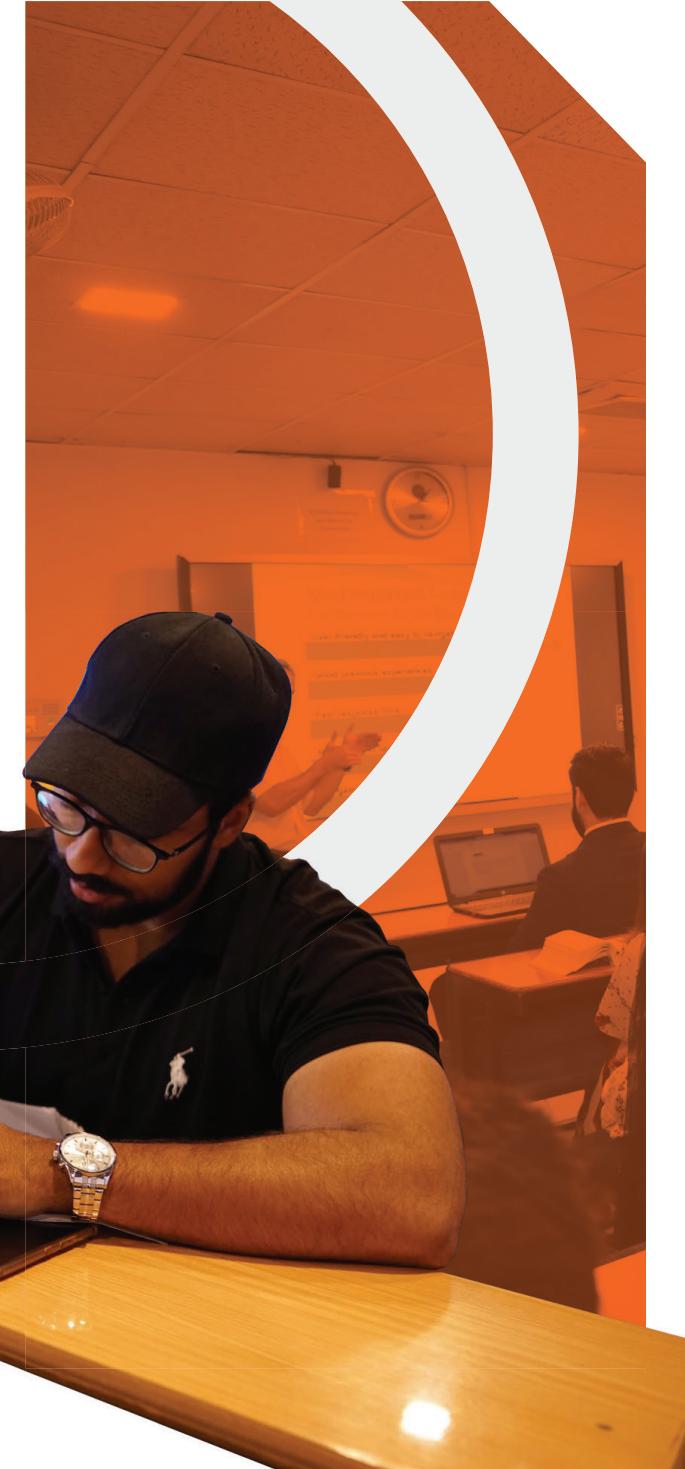
AUDITORIUM

A modern auditorium facility that can accommodate up to 250 people.

It's a fantastic venue designed to host engaging presentations, inspiring lectures, and captivating performances.
We've equipped the auditorium with state-of-the-art audiovisual technology, including a remarkable media wall. This impressive feature ensures that every attendee experiences an immersive and visually stunning experience. With comfortable seating arrangements, optimized acoustics, and a sleek design, our auditorium is the perfect choice for various events and gatherings, making it a vibrant hub within our institute.

CONFERENCE
ROOM

The conference room is equipped with smart LED screens and has a seating capacity of 30 participants.

This conference room offers a modern and interactive environment for collaborative discussions, presentations, and meetings. With the integration of cutting-edge technology, such as smart LED screens, participants can engage in dynamic and immersive learning experiences. The comfortable seating arrangements further enhance productivity and encourage active participation. This well-equipped conference room demonstrates our commitment to fostering an innovative and conducive space for academic and professional interactions within our institute.

LIBRARY

The University has a well-equipped Library.

It is based on the concept of independent resource-based learning that provides books, periodicals, digital databases, and manuscripts. The University also has audio-visual facilities in the library. For students who are preparing to write dissertations or conduct research for higher degrees, the centre guides in using library and internet resources.

MEDICAL
FACILITY
POLYCLINIC

We are proud to have a fully-equipped medical facility on campus, tailored to meet the healthcare requirements of our students, faculty, and staff.

Our polyclinic is staffed by skilled medical experts who deliver quality healthcare services, including general check-ups, preventive care, and treatments. With a well-stocked pharmacy, our medical facility ensures swift and effective medical attention, contributing to the overall health and welfare of our institute and the community.
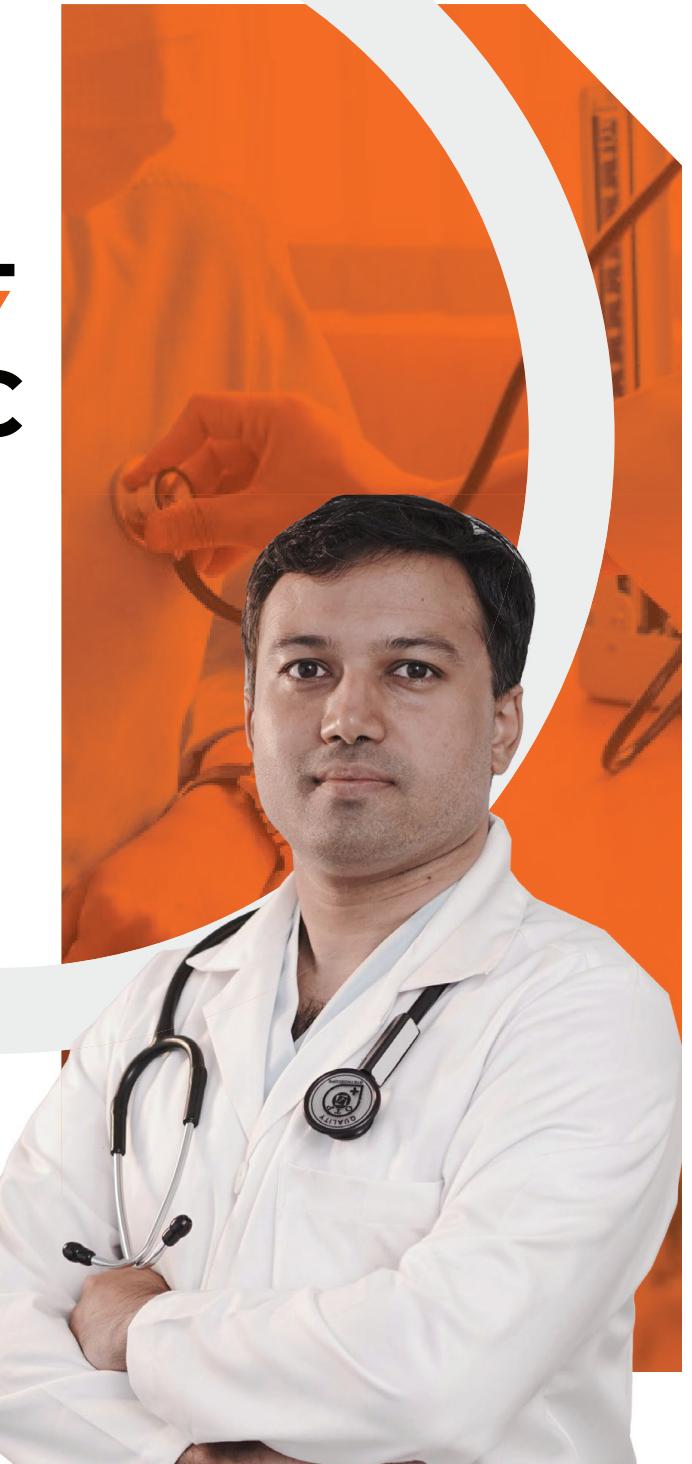
MOSQUE

The on-campus mosque can accommodate up to 500 students.

It is a sacred space meticulously designed to provide a peaceful and reverent atmosphere for prayers and spiritual reflection. The mosque is adorned with beautiful calligraphy and intricate artwork, enhancing the serene ambience. With separate areas for both male and female students, the mosque offers an inclusive and respectful environment for worship. Friday prayers are arranged on the campus.
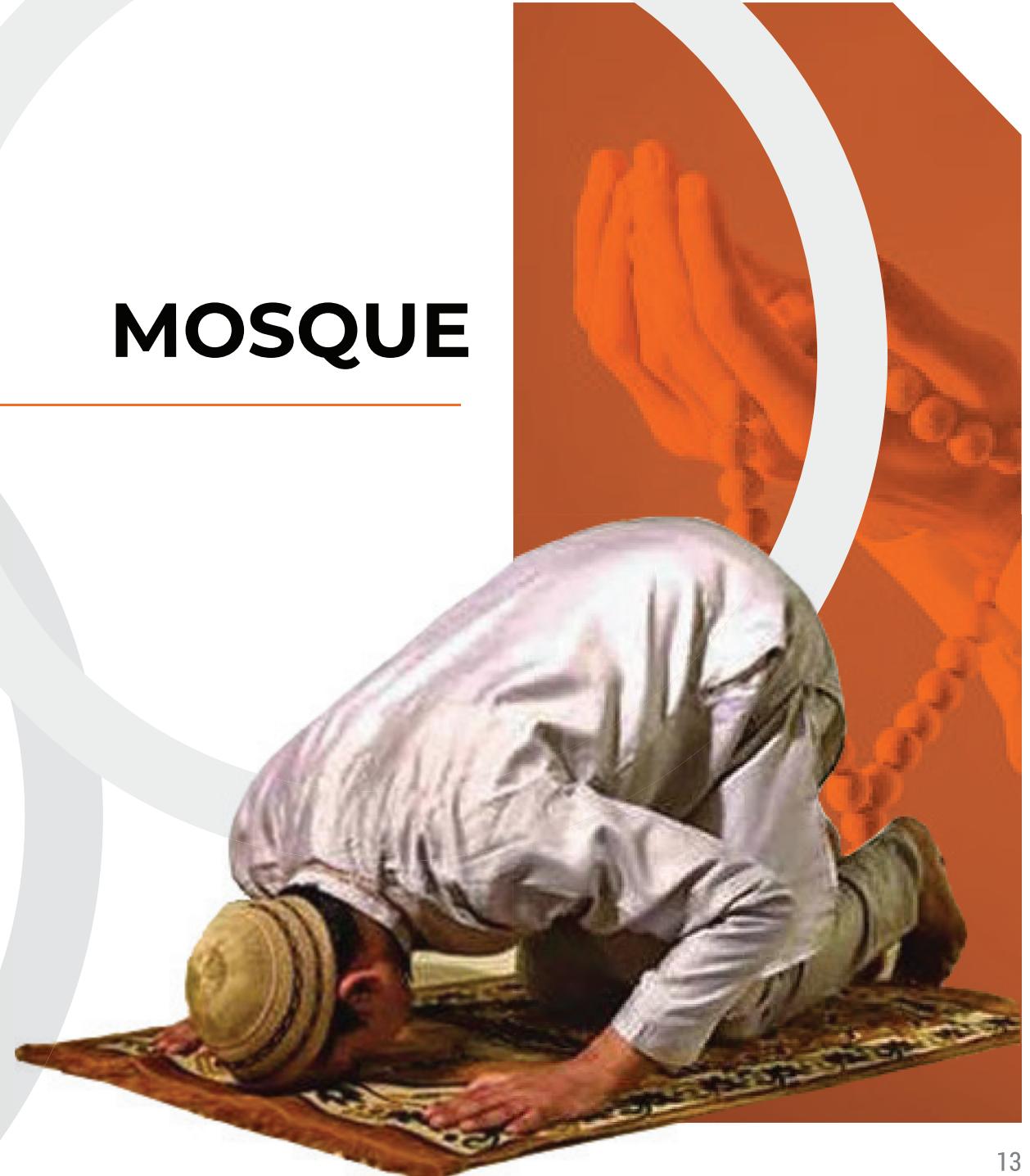
CAFETERIA

Managing an extensive menu, we cater to a wide range of tastes and preferences.

Enjoy a variety of delicious meals prepared with care. From hearty comfort food to lighter options, there's something for everyone.

SPORTS
COMPLEX

A state-of-the-art sports complex has been designed to provide ample space for a variety of sports activities.

The complex features dedicated areas for Futsal with Flood-lit lamps to be played at nighttime, along with International Quality Volleyball and Basketball courts. Exclusive cricket pitches and Badminton courts. Our sports complex is a vibrant hub that promotes physical fitness, teamwork, and healthy competition, contributing to the overall well-being of the students.

TRANSPORT
FACILITY

The campus offers convenient third-party transportation services for students from twin cities and adjoining areas.

HOSTELS
IN CLOSE
PROXIMITY

Facilitation in arranging exclusive hostels for boys and separately for girls situated within a convenient 2-4km vicinity.

Fostering a friendly and accessible accommodation zone for students relocating from different cities. Pick and drop facility available at designated hostels through third-party transport providers.

IQRA UNIVERSITY

"WHERE **YOUR** FUTURE **BEGINS!**"

POLICIES

ADMISSION POLICY OVERVIEW

Admissions at Iqra University are based on a thorough review of all applicant credentials, conducted without regard to race, gender, age, religion, marital status, physical disabilities, or national origin. All required documents must be submitted to the Office of Admissions. The university reserves the right to modify its admissions policy without prior notice.

Generic Eligibility Criteria:
Bachelor's Programmes:

- Candidates must hold one of the following qualifications, attaining either an overall 2nd division (for Non computing programmes, 50% marks (for Computing Programmes) and 60% marks (for Pharm D), depending on the requirements of the field or an equivalent grade:

- **Intermediate Education:** Specific required courses depending on the chosen discipline.

- **A-Levels Students:** Must have 3 full credit courses of A Levels or equivalent, having completed all O Levels or equivalent requirements.

- All O & A level students must submit an equivalence certificate within one month of admission.

Master's Programmes

- **Bachelor's Degree:** A four-year Bachelor's degree (16 years of education) from an HEC-recognized university or equivalent (CGPA 2.50), with specific required courses according to the chosen discipline.

Transfer Students

Prospective transfer students must be enrolled in an HEC-recognized institution and meet all admission requirements for their respective programme. After passing the admission test, students need to provide an attested copy of their mark sheet/transcript and the course outlines for processing.

Note: There is a transfer fee of Rs. 2000/- per credit hour. Students transferring within IU campuses are exempt from both the transfer fee and the admission test.

All potential candidates are required to take the admission examination unless they are transferring from another campus of Iqra University. For further information please refer to the academic policies.

Additional Transfer Policies:

1. Credit is not given for grades lower than a C+ (below 67% for Bachelor's Students) and grades lower than a B (below 74-80% for Masters Students).
2. Transfer students must meet Iqra University's entrance requirements.
3. Grades from other institutions are not included in Iqra University's GPA calculation.
4. Remedial, vocational, technical, highly specialized, and personal development courses are not accepted for credit.
5. Transfer courses from Polytechnic Institutions and foreign community colleges will be reviewed individually.
6. A maximum of 50% of coursework can be transferred.
7. Specialization courses at the graduate level are not transferable.
8. Transfer students are required to provide a No Objection Certificate (NOC) from their respective university, in addition to providing their transcripts.
9. Pharmacy students are encouraged to provide a verified copy of their transcript, a No Objection Certificate (NOC) from the university they want to transfer and a copy of the NOC from the Pharmacy Council.

Some academic programmes may have additional requirements for transfer students, which can be confirmed with the respective Heads of Department.

Application Process
Application Fee

- Bachelor's and Master's Programmes: Rs. 1,500 (cash) or Bank Draft for postal requests.

- PhD Programmes: Rs. 2,000.

Application Form:

Available for download from the official Iqra University website (www. iqraisb.edu.pk). Forms must be submitted before the deadline.

Required Documents at the Time of Admission

1. Mark sheets of all previously completed academic work.
2. Equivalence Certificate from the Inter Board Chairman Committee (for candidates from other education systems).
3. 4 passport-sized photographs.
4. Roll number slip of previously appeared exam (for result-awaiting students).
5. Copy of National Identity Card and/or Form B.
6. Copy of Father's National Identity Card.
7. By adhering to these guidelines and submitting all required documentation, applicants can successfully navigate the admissions process at Iqra University.

Admission Test:

Applicants to Iqra University must undergo an entrance test, unless exempted by acceptable scores from recognized standardized tests. The admissions test is conducted on a computer and consists of 100 multiple-choice questions (MCQs) with a duration of two hours. Additionally, all Master's and PhD candidates must attend interviews.

Test Exemptions

Applicants with acceptable scores in the following tests are exempted from the entrance test:

1. NTS-NAT
2. MCAT
3. GAT General
4. GAT Subject

Test Breakdown:

Programme	Subject	Percentage
Undergraduate Programmes	Mathematics	30%
	English	40%
	Analytical	30%
Bachelor of Fashion Design (BD) & Bachelor of Textile Design (BTD)	Drawing & Sketching	30%
	English	40%
	Analytical	30%
Pharmacy (Pharm-D)	English	25%
	Chemistry	25%
	Biology	25%
	Physics	25%
Master Programmes	Verbal Reasoning,	35%
	Quantitative/Analytical Reasoning	35%
	Subjective or Objective questions based on degree related academic proficiency	30%
PhD Programmes	Percentage divided amongst the core areas of each subject (total 100%)	Total 100%

Students for some programmes have the option to take either the GAT General (NTS) or the University Internal GAT Test. PhD candidates similarly have the option of taking either the GAT Subject or the University Test.

Student Orientation Programme

Upon admission to the university, all new students are mandated to participate in the Student Orientation Programme. This comprehensive initiative serves as a vital introduction to the university's academic and administrative framework. Through this programme, students gain invaluable insights into various aspects of university life, including:

- Academic policies and procedures
- Administrative protocols
- Campus facilities and resources
- Support services available
- Student responsibilities
- Code of conduct and ethical guidelines

By actively engaging in the Student Orientation Programme, new students acquire the knowledge and understanding necessary to navigate their academic journey successfully and become integral members of the university community.

Eligibility Criteria

Each Academic Department has its own eligibility criteria and varies depending on the programme and department. We evaluate factors such as educational background, grades, and specific prerequisites to determine eligibility for each programme. Below, you will find a comprehensive list of programmes offered at Iqra University Islamabad Campus along with their respective admission criteria.

Important: Applicants with foreign qualification are required to provide an equivalency certificate from IBCC or HEC.

Scan the QR code for the eligibility criteria for each programme.

Admission Fee:

Additional Fee: In addition to tuition fees, the 1st-semester fee includes the following non-refundable additional fees: Admission Fee: PKR 15,000/-, Registration Fee: PKR 9,000/-, Student ID Card: PKR 1500/- per year.

PhD Programmes: There will be an additional fee for comprehensive exam and thesis.

External Credit Transfer Fee: Rs. 2000/- per credit hour is charged as transfer fee.

Fee Adjustments

Tuition fees can be adjusted in the following conditions:

- If a course is cancelled and an alternative course is not offered.
- If the student drops the course within the designated timeframe.
- If the student freezes the semester according to the prescribed dates on the academic calendar of the university.

Please note that fee adjustments are subject to the university's policies and procedures. For more information, students are advised to consult the university administration.

Note: The University reserves the right to increase the fee & charges, and change its' structure at its sole discretion

ACADEMIC POLICY

ATTENDANCE POLICY

- Attendance in person at all prescribed and elective lectures and seminars is mandatory. A maximum of 20% absences are allowed in a subject to cater for emergencies, sickness etc. There is no provision of leaves more than the allowance mentioned above. 20% or more absences in a subject will result in an 'F' grade in that subject. Any student who fails to comply with the rules forfeits the right to appear at the examination in the course concerned. Such a situation shall earn the student an 'F' (failure) in the course.

- The students who join the semester late because of any reason shall be marked absent for the previous classes. In case more than 20% of the sessions have been completed by the faculty the student shall earn an 'F' Grade.

- In addition to punctuality and meeting the prescribed attendance requirements, each student is required to actively participate in class and complete their assignments on time.

Semester System

The University follows the semester system. There are two regular semesters, Fall and Spring. The summer semester is optional. A credit hour system is followed in all degree programmes. For theory courses, one credit hour is equivalent to one contact hour per week and for lab-based course,s one credit hour is equivalent to three contact hours of practical work per week.

Student Evaluation

Students are evaluated based on assignments, quizzes, class participation, reports, projects, lab work, midterm and final examinations. The percentage allocated to each component depends on the nature of the course and the instructor.

GRADING POLICY			
Grade	**Percentage**	**Points**	**Remarks**
A	88 - 100	4	Excellent
B+	81 - 87	3.5	Very Good
B	74 - 80	3	Good
C+	67 - 73	2.5	Average
C	60 - 66	2	Below Average
F	Below 60	0	Failure
I			Incomplete
W			Withdrawal
K			In Progress

Probation & Dismissal Policy

- A student can be placed on academic probation status if his/her semester GPA falls below 2.0 in a semester. The GPA will be calculated with the F-grades included.

- If the GPA remains below 2.00 (calculated with F-Grades secured) in the second semester attended, the student will be placed on probation.

- If the semester GPA of the student remains below 2.00 for 3 consecutively attended semesters, his/her admission will be cancelled from the university.

- A student on probation will be allowed to take only 50% of the normal semester course load.

- The said student once dismissed cannot be granted admission in the same or any other programme of the university. Any student found taking admission, after dismissal, in any programme, on any campus of Iqra University, will have the admission cancelled, without any warning and with no refund of the fee.

- Any student who secures a '0' GPA in the first semester at Iqra University will not be placed on probation and his/her admission will be cancelled by the University immediately.

- A student who fails in all subjects or secures a '0' GPA in the First semester, his/her admission will be terminated without any warning or further probation.

- A student once dismissed cannot be granted admission to the same or any other programme of the University. Any student found taking admission, after dismissal, in any programme on any campus of Iqra University, will have the admission cancelled, without warning and with no refund fee.

Awarding of Degree

A student, to become eligible for an award of degree, must maintain a graduating CGPA of 2.5.

Curriculum Model

Iqra University, Islamabad Campus, offers a curriculum on par with national and international universities, facilitating up to 100% credit transfers to foreign institutions. It focuses on both core program areas and the holistic development of students through general courses. A curriculum committee, comprised of experts from global and local universities, consistently updates programs to meet international standards, introducing new courses to stay current and address student and market needs.

SCHOLARSHIP POLICY

Introduction

The vision of Iqra University is to educate more and more Pakistani's supporting them to spend their lives in a proper and prosperous manner. Iqra University, supports its students throughout their educational journey via scholarship for tuition fee, fee payment plans and interest free educational loans. Policy parameters are designed to provide a holistic educational experience, acknowledging merit, promoting talent, and handholding the financially weak.

Available Scholarships and Financial Assistance

Iqra University offers a diverse range of scholarships and financial assistance opportunities, based on multiple performance and need based eligibility criteria. The level of financial support may range from 10% to 100% subject to the fulfilment of designed policy parameters and qualifying CGPA with full course load for following available Scholarships and Financial Assistance Programmes.

1. Merit Based Scholarship
2. Talent Based Scholarship
3. Alumni Scholarship
4. Loyalty Scholarship
5. Faculty & Staff Scholarship
6. Need Based Scholarship
7. Financial Assistance and Differently Abled Student Scholarship
8. Collaborations

University has the right to make changes, withdraw or reduce the scholarships and / or financial assistance, as and when thought appropriate at its sole discretion, without notifying or consulting with any stakeholder(s). The decision of the university is final and binding upon the students and can't be challenged with respect to any scholarship and financial assistance offered. The university reserves the right to restrict the number of the student offered scholarship and financial assistance, to introduce additional steps/criteria/interviews/tests, etc., at any time, without any notice or consultation at its sole discretion.

These Scholarships and Financial Assistance are subject to the availability of Funds as allocated by Iqra University at its sole discretion. Students can avail only one scholarship at a time, which is financially most favorable to the student.

Scan the QR code for the eligibility criteria and detail for each scholarship.

Scholarship Ceremony:

To acknowledge the efforts of the high achievers, a scholarship ceremony takes place every semester. Parents are invited and students are awarded certificates, shields and cash awards for their outstanding performance.
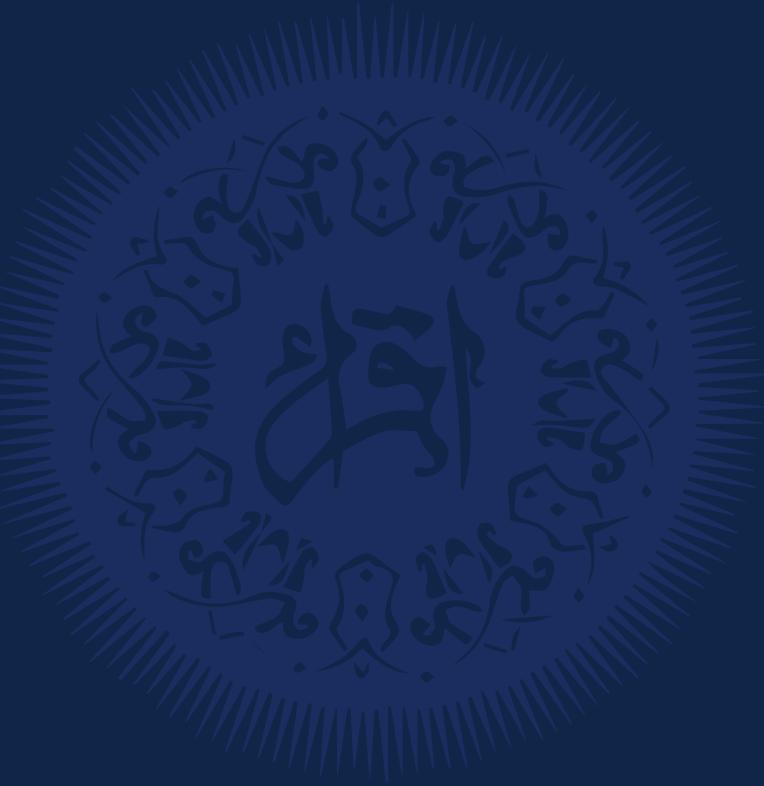
ACADEMIC DEPARTMENTS
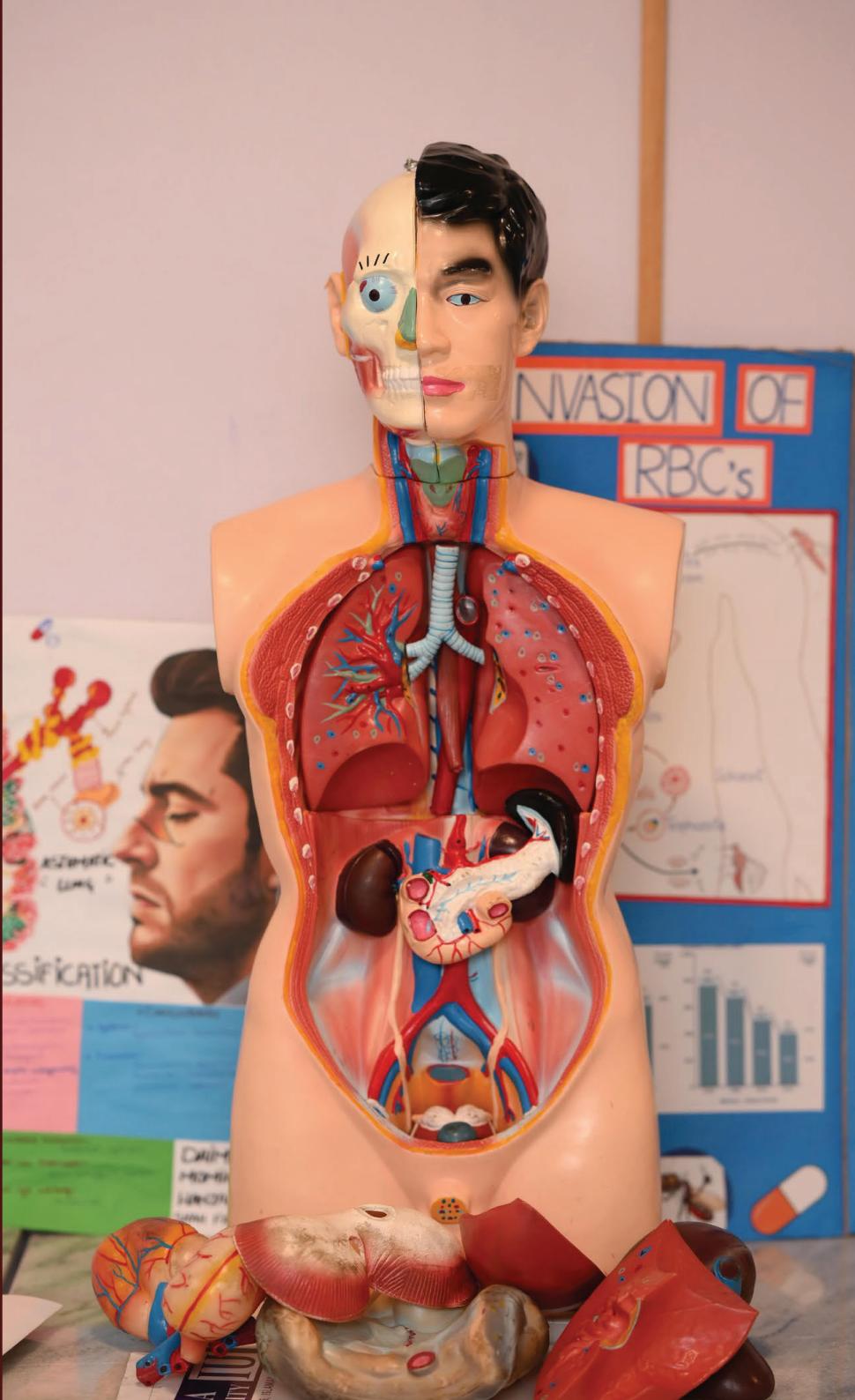
DEPARTMENT OF PHARMACY

Department of Pharmacy and Allied Health Sciences

Department of Pharmacy and Allied Health Sciences at IQRA University, Islamabad Campus is designed to provide students, access to cutting-edge facilities and resources, as well as an innovative and student-centred curriculum that enables the growth of professional skills and behaviours such as interdisciplinary education, critical thinking, and reflection all of which are essential for a successful career. Our faculty is highly qualified and aims to equip students with the academic, professional, and personal skills necessary to produce brilliant pharmacists. This is a place where committed young people may hone their desire to innovate through tangible, real, and actionable research.

Doctor of Pharmacy (Pharm. D.)

The programme is designed for students who are passionate about pursuing a rewarding career in the field of health and pharmaceutical sciences. Whether you have a medical background or a keen interest in healthcare, our programme offers a comprehensive education that prepares you to excel in various professional roles. We are committed to providing high-quality education with a strong focus on practical experience and technical exposure. Our department is equipped with state-of-the-art laboratories, cutting-edge facilities, and advanced resources that are regularly updated to keep pace with international advances in pharmaceutical sciences. We strive to ensure that our students gain the necessary knowledge and skills to meet the healthcare challenges of today and tomorrow.

Curriculum

PROGRAMME	CR HRS
Pharm. D	198

Visit program page on website for complete curriculum.

Department Objectives and Outcomes

Our innovative and student-centred curriculum is designed to nurture professional skills and behaviours essential for healthcare practitioners. By enrolling in our Pharm. D. programme, you will develop interdisciplinary education, critical thinking abilities, and a reflective approach to patient care. Our programme aims to achieve the following objectives:

- Develop a solid understanding of pharmaceutical sciences, including pharmacology, pharmacokinetics, medicinal chemistry, and therapeutics, to make informed decisions in patient care.
- Cultivate clinical skills necessary for assessing and evaluating patient medication therapy, identifying, and resolving drug-related problems, and designing individualized therapeutic plans.
- Foster effective communication and collaboration skills with other healthcare professionals, promoting inter-professional teamwork and optimizing patient outcomes.

- Instil a strong sense of professional ethics, social responsibility, and commitment to patient welfare, emphasizing patient confidentiality, adherence to legal and regulatory frameworks, and evidence-based practice.

- Cultivate research and critical thinking skills, enabling students to evaluate scientific literature, conduct research, and contribute to advancements in pharmacy practice and pharmaceutical sciences.

Career Opportunities

Upon completion of the Pharm. D. programme, you will have a wide range of career opportunities available to you. Some of the potential career paths include:

- Pharmaceutical care in health systems as Hospital Pharmacists, Clinical Pharmacists, ensure the appropriate use of medicine and patient safety.

- Government jobs as Drug Inspector, Deputy Drug Controller, Drug Controller, and Drug Analysts.

- Managers in production, procurement, distribution, quality control, and quality assurance in pharmaceutical, herbal, and nutraceutical industries.

- Marketing, sales, community, and retail pharmacists, serving patients and communities directly.

- Drug regulatory affairs and advisory services to pharmaceutical industries.

- Employment with organizations such as the World Health Organization (WHO) and renowned Non-Governmental Organizations (NGOs) to contribute to public health initiatives.

- Forensic Science Agencies, specializing in forensic pharmacy and drug analysis.

- Academia, pursuing teaching and research positions.

- Research and development in the pharmaceutical industry, contributing to scientific advancements and innovation.

Department Facilities and Resources

We take pride in our well-equipped laboratories and facilities that provide an ideal environment for practical training and research. Equipped with the latest technology, advanced equipment, and modern resources, students engage in hands-on exploration, conducting research experiments, formulating drugs, and analyzing their efficacy. Our facilities include:

- Pharmaceutics Lab
- Pharmaceutical Microbiology Lab
- Basic Medical Sciences Lab
- Pharmaceutical Chemistry Lab
- Pharmacognosy Lab
- Instrumentation and Quality Control Lab.
- Computer Lab

Admission Requirements

For the Pharm. D. programme, students must meet the following requirements:

- FSc / A Levels / Equivalent (including Physics, Chemistry, Biology) with at least 60% marks as certified by IBCC

Each Academic Department has its own eligibility criteria which varies depending on the programme and department. Scan the QR code for the eligibility criteria for each programme.

Collaborations & Partnerships

We have established collaborations and partnerships with renowned institutions and organizations, providing research and internship opportunities for our students. These include Railway Hospital Rawalpindi, Hussain Lakhani International Hospital Rawalpindi, Chughtai Labs, and the Regional Blood Centre.
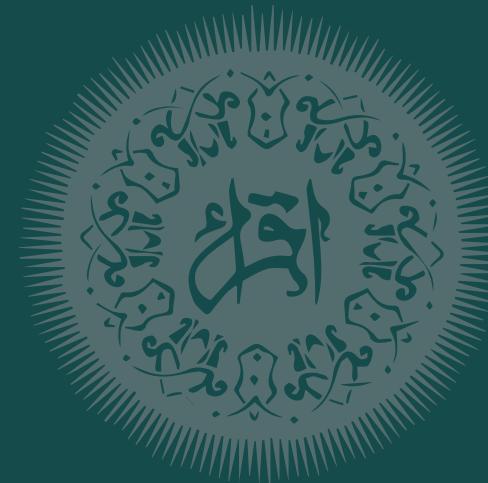
DEPARTMENT OF ALLIED HEALTH SCIENCES

Department of Allied Health Sciences

The Department of Allied Health Sciences is a multidisciplinary academic unit dedicated to the education, training, and professional development of competent healthcare professionals who play a vital role in modern health systems. The department integrates biomedical sciences, behavioral sciences, and clinical practice to prepare graduates capable of supporting diagnosis, treatment, prevention, and rehabilitation services in diverse healthcare settings.

Our department offers undergraduate programs including BS Medical Laboratory Technology (MLT), BS Human Nutrition and Dietetics (HND), BS Psychology, BS Clinical Psychology, and AD in Psychology, each designed to meet national and international academic standards. Through a combination of rigorous coursework, laboratory training, clinical exposure, and research-oriented learning, the department aims to develop skilled graduates with strong ethical values, critical thinking abilities, and a commitment to lifelong learning.

Bachelor of Science in Medical Laboratory Technology (MLT)

BS Medical Laboratory Technology (BS-MLT) is a four-years degree program that equips students with knowledge and skills in the field of Laboratory used in the detection, diagnosis, prevention, and treatment of diseases. The program consists of general education subjects (such as English, Mathematics and statistics etc) and professional subjects (such as Hematology, Blood Banking, Clinical Chemistry, Microbiology and Parasitology and Serology etc).

Curriculum

PROGRAMME	CR HRS
Bachelor of Science in Medical Laboratory Technology (MLT)	138

Visit program page on website for complete curriculum.

Career Opportunities

- **Clinical Laboratories:** Graduates can work in hospitals, clinics, and diagnostic laboratories, performing tests on patient samples to aid in diagnosis and treatment.
- **Research Laboratories:** Opportunities exist in academic and commercial research institutions, where graduates can contribute to medical research and development.
- **Public Health Organizations:** Graduates can work in public health laboratories, contributing to disease control and prevention through laboratory testing and analysis.
- **Biotechnology and Pharmaceutical Companies:** There are roles in quality control, product development, and research within biotech and pharmaceutical industries.
- **Educational Institutions:** Graduates can pursue careers in academia, teaching and training future medical laboratory technologists and conducting research.

Bachelor of Science in Human Nutrition and Dietetics (HND)

BS Human Nutrition and Dietetics aims to prepare professionals well-versed in customizing dietary plans and interventions for a diverse population. The program provides a core understanding of the sociological, physiological, and psychological components of nutrition. It centers around problem-based learning in the classroom, clinical simulation labs, and study trips.

Curriculum

PROGRAMME	CR HRS
Bachelor of Science in Human Nutrition and Dietetics (HND)	140

Visit program page on website for complete curriculum.

Career Opportunities

· Registered Dietitian / Nutritionist
· Weight Management Expertise
· Therapeutic Diet Planning
· Pharmaceuticals Industry

Eligibility Criteria

50% marks in HSSC (Pre-Medical or Equivalent).

Associate Degree in Psychology

The Associate Degree in Psychology at Iqra University is a 2-year program designed to provide students with a foundational understanding of psychological theories, concepts, and applications. It equips students with essential knowledge and skills in areas such as human behavior, personality, development, and basic counseling. Graduates of this program will be prepared for entry-level opportunities in education, social services, and related fields, or they may choose to continue their studies by bridging into the BS Psychology program to pursue advanced specializations.

Curriculum

PROGRAMME	CR HRS
Associate Degree in Psychology	73

Visit program page on website for complete curriculum.

Bachelor of Science in Psychology

The undergraduate degree provides the essential knowledge and skills to pursue a rewarding career in this field. We provide quality education, meeting the mental health care needs of humanity, and foster a multidisciplinary approach to learning. Our cutting-edge facilities and resources ensure students gain both theoretical knowledge and practical experience, preparing them for diverse career opportunities offering a range of opportunities in various sectors such as mental health clinics, human resource departments, community outreach, rehabilitation centers, sales and marketing departments, education sector and research departments of both public and private sector organizations.

Curriculum

PROGRAMME	CR HRS
Bachelor of Science in Psychology	134

Visit program page on website for complete curriculum.

Bachelor of Science in Psychology (Clinical)

The BS Psychology program with a specialization in Clinical Psychology at Iqra University equips students with in-depth knowledge of human behavior, mental health, and therapeutic practices. Along with core psychology courses, students gain specialized training in assessment, diagnosis, and intervention, preparing them for careers in clinical settings, counseling, healthcare, and further advanced studies in psychology.

Curriculum

PROGRAMME	CR HRS
Bachelor of Science in Psychology (Clinical)	134

Visit program page on website for complete curriculum.

Admission Requirements

Each Academic Department has its own eligibility criteria which varies depending on the programme and department. Scan the QR code for the eligibility criteria for each programme.
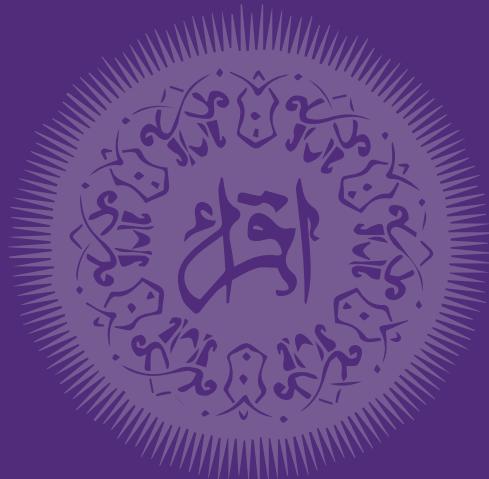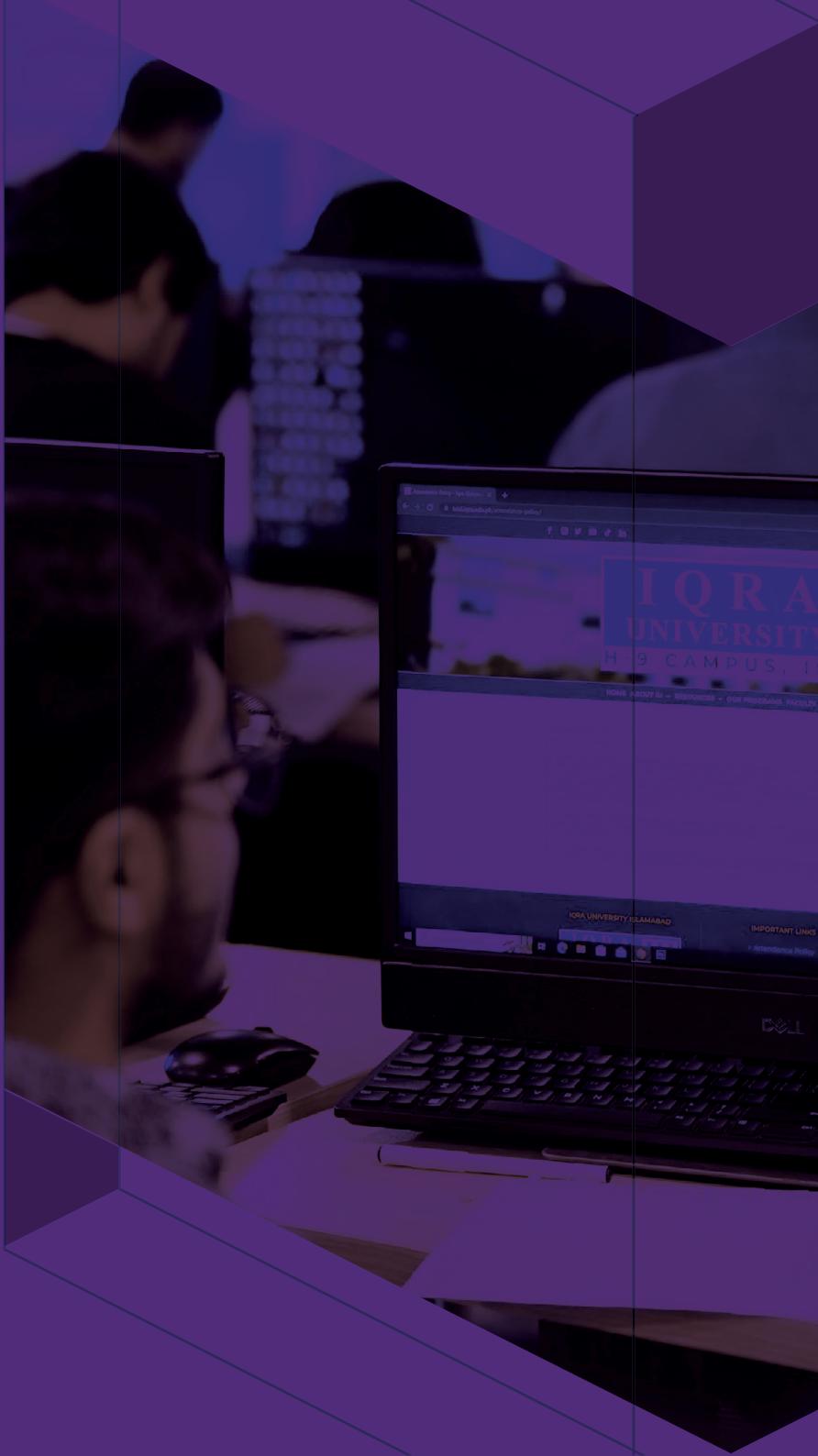
DEPARTMENT OF COMPUTING & TECHNOLOGY

Department of Computing & Technology

The Department of Computing and Technology at IQRA University, Islamabad Campus offers undergraduate programmes in Computer Science, Software Engineering, and Artificial Intelligence and a student-centred curriculum that emphasizes interdisciplinary education, critical thinking, and practical skills. Under the mentorship of esteemed PhD faculty, students engage in real-world research, pushing the boundaries of innovation.

For postgraduate studies, we offer an MS in Computer Science and Software Engineering, as well as a PhD in Computer Science. Our state-of-the-art laboratories provide hands-on technical exposure and ensure students stay at the forefront of the latest advancements in computing and technology. Join our community of dedicated individuals and embark on a transformative educational journey and be part of shaping the future in this ever-evolving field.

Mission

The Computer Science Department at Iqra University is dedicated to realizing the university's vision by fostering technical proficiency, critical thinking, and public duty in an inclusive, meritocratic environment. We integrate modern technologies into the curriculum, providing hands-on experience for graduates to navigate the dynamic digital landscape. Committed to excellence in teaching, research, and service, we stimulate innovation, emphasizing responsible application of computing principles. Our graduates emerge as adaptive leaders, proficient in current and emerging technologies, contributing to societal progress with professionalism and ethical acumen. Leveraging available resources, we impart state-of-the-art knowledge, enhance communication skills, and instill a lifelong passion for learning

Vision

Cultivating academic distinction and pioneering research in computing, with the ambition to emerge as a regional leader in technological innovation and societal advancement.

Bachelor of Science in Computer Science

The Bachelor's in Computer Science programme is dedicated to delivering top-notch education, fostering technical proficiency, critical thinking, and a commitment to public duty, with a balanced emphasis on both theoretical and applied aspects of computer science. Through innovative curricula and an inclusive environment, we equip graduates for success, emphasizing excellence in teaching, research, and service across various computer science specializations.

Curriculum

PROGRAMME	CR HRS
Bachelor Of Science in Computer Science	137

Visit program page on website for complete curriculum.

Master of Science in Computer Science:

Our Master's in Computer Science program is meticulously crafted to advance knowledge and expertise, focusing on fostering critical thinking, technical mastery, and ethical responsibility. Embracing applied and recent research trends in Computer Science, our innovative curricula and impactful research initiatives prepare graduates to excel in the ever-evolving field. This approach ensures that our graduates contribute meaningfully to societal progress by leveraging excellence in both established principles and cutting-edge advancements in Computer Science.

Curriculum

PROGRAMME	CR HRS
Master of Science in Computer Science	33

Visit program page on website for complete curriculum.

Associate Degree Programme (CS):

Computer Science drives innovations across various industries, from software development to intelligent solutions. The ADP (CS) program equips students with the skills to blend computing techniques with innovative applications. With knowledge in programming, algorithms, data structures, web and app development, networking, and cybersecurity, our students will be ideal candidates for roles such as Software Developers, System Analysts, Network Engineers, Data Scientists, and Research Scientists. This program provides the foundational knowledge and practical skills needed to excel in the dynamic field of Computer Science.

Curriculum

PROGRAMME	CR HRS
Associate Degree Programme (CS):	72

Visit program page on website for complete curriculum.

Department Objectives – Computer Science

1. **PEO-1:** Establishing in-depth understanding of theoretical concepts related to Computer Science.
2. **PEO-2:** Applying core Computer Science knowledge and analytical skills to optimally solve real-world problems.
3. **PEO-3:** Imbuing quest for learning and engaging in continuous professional development in the field of computer science by carrying research and adopting professional practices.
4. **PEO-4:** Developing the ability to work in a multi-disciplinary and multicultural environment in teams incorporating soft skills and maintaining high ethical standards.

Graduate Attributes (GA's) / Program Learning Outcomes (PLO's)

GA-1 Academic Education: Completion of an accredited program of study designed to prepare graduates as computing professionals.

GA-2 Knowledge for Solving Computing Problems: Apply knowledge of computing fundamentals, knowledge of a computing specialization, and mathematics, science, and domain knowledge appropriate for the computing specialization to the abstraction and conceptualization of computing models from defined problems and requirements.

GA-3 Problem Analysis: Identify and solve complex computing problems reaching substantiated conclusions using fundamental principles of mathematics, computing sciences, and relevant domain disciplines.

GA-4 Design/Development of Solutions: Design and evaluate solutions for complex computing problems, and design and evaluate systems, components, or processes that meet specified needs.

GA-5 Modern Tool Usage: Create, select, or adapt and then apply appropriate techniques, resources, and modern computing tools to complex computing activities, with an understanding of the limitations.

GA-6 Individual and Teamwork: Function effectively as an individual and as a member or leader of a team in multidisciplinary settings.

GA-7 Communication: Communicate effectively with the computing community about complex computing activities by being able to comprehend and write effective reports, design documentation, make effective presentations, and give and understand clear instructions.

GA-8 Computing Professionalism and Society: Understand and assess societal, health, safety, legal, and cultural issues within local and global contexts, and the consequential responsibilities relevant to professional computing practice.

GA-9 Ethics: Understand and commit to professional ethics, responsibilities, and norms of professional computing practice.

GA-10 Life-long Learning: Recognize the need, and have the ability, to engage in independent learning for continual development as a computing professional.

Program Learning Outcomes (PLO's) Mapping with Program Objectives

S. No.	PLO	PEO1	PEO2	PEO3	PEO4
1	Academic Education	Yes	Yes		
2	Knowledge for Solving Computing Problems	Yes	Yes		
3	Problem Analysis		Yes	Yes	
4	Design/ Development of Solutions		Yes	Yes	
5	Modern Tool Usage		Yes		
6	Individual and Team Work			Yes	Yes
7	Communication			Yes	Yes
8	Computing Professionalism and Society			Yes	
9	Ethics				Yes
10	Life-long Learning			Yes	

Bachelor of Science in Software Engineering:

Our four Bachelor's in Software Engineering programs are dedicated to providing a comprehensive education, emphasizing technical proficiency, critical thinking, and a sense of public duty. Through innovative curricula and inclusive environments, we prepare graduates for success, incorporating both applied and recent advances in software engineering. By focusing on cutting-edge methodologies and technologies, we promote excellence in teaching, research, and service across various software engineering specializations, ensuring our graduates are well-equipped to contribute to and thrive in the dynamic field of software engineering.

Curriculum

PROGRAMME	CR HRS
Bachelor of Science in Software Engineering	136

Visit program page on website for complete curriculum.

MS Software Engineering:

Our two-year Master's in Software Engineering program is dedicated to advancing expertise in the field, emphasizing technical mastery, critical thinking, and ethical responsibility. Aligned with applied and recent cutting-edge research trends in Software Engineering, our innovative curricula and impactful research initiatives propel graduates into leadership roles. Striving for excellence, we contribute to the dynamic evolution of software engineering, ensuring our graduates are equipped with the latest advancements, actively driving both technological innovation and societal progress.

Curriculum

PROGRAMME	CR HRS
Master of Science in Software Engineering	33

Visit program page on website for complete curriculum.

Program Educational Objectives (SE)

1. **PEO-1:** Establishing an in-depth understanding of theoretical concepts and industry best practices related to Software Engineering.
2. **PEO-2:** Applying in-depth Software Engineering knowledge and analytical skills to design innovative solutions for society.
3. **PEO-3:** Imbuing quest for learning and engaging in continuous professional development in the field of software engineering by carrying research and adopting professional practices.
4. **PEO-4:** Developing the ability to work in a multi-disciplinary and

multicultural environment in teams incorporating soft skills and maintaining high ethical standards.

Graduate Attributes (GA's) / Program Learning Outcomes (PLO's)

1. **GA-1 Academic Education:** Completion of an accredited program of study designed to prepare graduates as computing professionals.
2. **GA-2 Knowledge for Solving Computing Problems:**Apply knowledge of computing fundamentals, knowledge of a computing specialization, and mathematics, science, and domain knowledge appropriate for the computing specialization to the abstraction and conceptualization of computing models from defined problems and requirements.
3. **GA-3 Problem Analysis:** Identify and solve complex computing problems reaching substantiated conclusions using fundamental principles of mathematics, computing sciences, and relevant domain disciplines.
4. **GA-4 Design/Development of Solutions:**Design and evaluate solutions for complex computing problems, and design and evaluate systems, components, or processes that meet specified needs.
5. **GA-5 Modern Tool Usage:**Create, select, or adapt and then apply appropriate techniques, resources, and modern computing tools to complex computing activities, with an understanding of the limitations.
6. **GA-6 Individual and Teamwork:**Function effectively as an individual and as a member or leader of a team in multidisciplinary settings.

7. **GA-7 Communication:**Communicate effectively with the computing community about complex computing activities by being able to comprehend and write effective reports, design documentation, make effective presentations, and give and understand clear instructions.
8. **GA-8 Computing Professionalism and Society:**Understand and assess societal, health, safety, legal, and cultural issues within local and global contexts, and the consequential responsibilities relevant to professional computing practice.
9. **GA-9 Ethics:** Understand and commit to professional ethics, responsibilities, and norms of professional computing practice.

10. **GA-10 Life-long Learning:** Recognize the need, and have the ability, to engage in independent learning for continual development as a computing professional.

Program Learning Outcomes (PLO's) Mapping with Program Objectives

S. No.	PLO	PEO1	PEO2	PEO3	PEO4
1	Academic Education	Yes	Yes		
2	Knowledge for Solving Computing Problems	Yes	Yes		
3	Problem Analysis		Yes	Yes	
4	Design/ Development of Solutions		Yes	Yes	
5	Modern Tool Usage		Yes		
6	Individual and Team Work			Yes	Yes
7	Communication			Yes	Yes
8	Computing Professionalism and Society			Yes	
9	Ethics				Yes
10	Life-long Learning			Yes	

Bachelor of Science in Artificial Intelligence:

Our Bachelor's in Artificial Intelligence programs aim to provide new trends in AI education, emphasizing technical excellence, critical thinking, and ethical responsibility. Rooted in applied and technology trends in AI, our innovative curricula and inclusive environments ensure graduates are well-prepared for success. By integrating advancements in AI, such as machine learning, natural language processing, and computer vision, we promote excellence in teaching, research, and service across various AI specializations, ensuring our graduates contribute to and thrive in the rapidly evolving landscape of artificial intelligence.

Curriculum

PROGRAMME	CR HRS
Bachelor of Science in Artificial Intelligence	136

Visit program page on website for complete curriculum.

PhD in Computer Science

Iqra University offers a Doctor of Philosophy (Computer Science) programme. The programme is designed to provide students with advanced knowledge and skills in computer science research and to prepare them for academic careers in the field. The PhD(CS) programme at Iqra University is research-oriented and focuses on areas such as artificial intelligence, databases, data mining, computer networks, and software engineering. Students are required to complete coursework in these areas and are also expected to conduct independent research under the supervision of a faculty advisor.

Curriculum

PROGRAMME	CR HRS
PhD in Computer Science	36

Visit program page on website for complete curriculum.

Department Objectives and Outcomes

The programmes are designed with a multidisciplinary approach, combining computing techniques and human learning psychology for challenging applications. Through this programme, students will develop skills in UI/UX, machine learning, robotics, and speech/ image processing, becoming sought-after candidates, as future technology leaders. Career opportunities include roles such as AI Engineer, Machine Learning Engineer, and Research Scientist.

- Develop a strong foundation in computer science theory, principles, and algorithms.

- Acquire programming skills and proficiency in various programming languages.

- Understand and apply mathematical concepts and techniques relevant to computer science.

- Gain knowledge of computer architecture, operating systems, and computer networks.

- Learn about software development methodologies, software engineering principles, and best practices.

- Develop problem-solving and critical thinking skills to analyze and solve complex computing problems.

Career Opportunities

Upon completion of the respective programs, you will have a wide range of career opportunities available to you. Some of the potential career paths include:

- Graduates with a Bachelor's in Computing programs have higher chances of getting hired both locally and in the global IT market.

- Our comprehensive courses, practical lab sessions, workshops, webinars, and projects prepare students for diverse roles in the computer science and IT mar¬ket, including data science, machine learning, AI experts, and web developers for companies worldwide.

- Graduates find lucrative opportunities in various sectors, such as software hous¬es, IT departments of banks, multinationals, government agencies, academia, and entrepreneurship. They also have a favorable position in securing profession¬al positions in the global market and pursuing higher studies abroad.

- The field of Artificial Intelligence is experiencing significant growth, with job postings for AI skills increasing rapidly since 2015. Companies are actively seek¬ing professionals with expertise in AI, creating exciting opportunities in various industries.

- AI is expected to boost economic growth, leading to the creation of new roles while transforming existing job landscapes, as indicated by PwC's analysis.

Department Facilities and Resources

We take pride in our well-equipped computer labs and facilities that provide an ideal environment for practical training and research according to HEC/NCEAC requirements. These powerful labs and machines are optimized for computer science, software development, data analysis, and a wide range of creative endeavors. Additionally, equipped with the latest hardware and diverse software applications, students receive expert guidance to gain hands-on experience and prepare for success with industry certifications and valuable career opportunities in networking and various technical fields. State of the art facilities with fully equipped more than 7 labs including;

- DELL LAB
- MAC LAB
- FYP LAB
- GP LAB
- PROGRAMMING LAB
- PHYSICS LAB
- DLD LAB

Admission Requirements

Each Academic Department has its own eligibility criteria and varies depending on the programme and department. We evaluate factors such as educational background, grades, and specific prerequisites to determine eligibility for each programme. Below, you will find a comprehensive list of programmes offered at Iqra University Islamabad Campus along with their respective admission criteria. Important: Applicants with foreign qualification are required to provide an equivalency certificate from IBCC or HEC.

Scan the QR code for the eligibility criteria for each programme

Collaborations and Partnerships

We have established collaborations and partnerships by fostering strong industry connections through MOUs with various companies and software houses. These strategic partnerships offer our students invaluable opportunities for research and internships, providing them with real-world experience and exposure to cutting-edge technologies and practices.
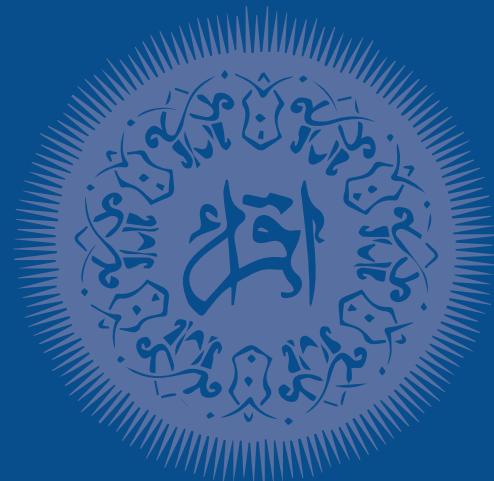
DEPARTMENT OF BUSINESS ADMINISTRATION

Department of Business Administration

The Department of Business Administration, offers undergraduate, post-graduate, and doctoral programmes with a comprehensive curriculum which covers key areas such as Accounting, Finance, Management, Marketing, and Human Resource Management, empowering students to excel in any business organization.

Through interactive teaching methods, practical experiences, and mandatory internships, our graduates emerge as well-rounded individuals ready to thrive in the dynamic business world. Join us and embark on a transformative educational journey that prepares you for success in the competitive landscape of business and management.

ADP in Digital Marketing

The Associate Degree Program (ADP) in Digital Marketing is a comprehensive two-year curriculum aimed at equipping with vital technical skills and entrepreneurial acumen to excel in the professional arena. Iqra University has crafted a distinctive programme, simplifying the acquisition of industry-specific competencies and insights. This program empowers you to advance in your academic voyage while propelling your career ambitions.

Curriculum

PROGRAMME	CR HRS
ADP in Digital Marketing	72

Visit program page on website for complete curriculum.

ADP in Accounting and Finance

The Associate Degree Program (ADP) in Accounting and Finance is a thoughtfully crafted two-year program aimed at equipping with vital technical competencies and a business-minded approach for triumph in the professional arena. Iqra University offers ADP, streamlining your path to gaining pertinent skills and insights that propel you in your educational voyage and career aspirations.

Curriculum

PROGRAMME	CR HRS
ADP in Accounting and Finance	67

Visit program page on website for complete curriculum.

Bachelor of Business Administration (Honours)

Students in this program receive comprehensive instruction in Accounting, Finance, Management, Marketing, Human Resource Management, and Information Technology, preparing them for success in any business setting. This four-year program is designed to adapt to the evolving business world. Teaching methods include interactive discussions, case studies, presentations, projects, reports, industrial trips, seminars, workshops, and guest speakers. Mandatory internships offer real-world experience. Graduates emerge well-rounded, with both business knowledge and practical skills.

Curriculum

PROGRAMME	CR HRS
Bachelor in Business Administration (Honours)	136
Bachelor in Administration (2.5 yrs)	79

Visit program page on website for complete curriculum.

Bachelor of Science in Accounting and Finance

This program is intricately crafted to empower students in navigating the complexities of an ever-changing global business and financial landscape. It furnishes a robust groundwork for flourishing careers in accounting and finance while also laying the groundwork for further academic pursuits. The instructional approach integrates various dynamic methods such as engaging lectures, interactive class dialogues, immersive case studies, articulate article presentations, stimulating projects, comprehensive reports, enlightening industrial visits, thought-provoking seminars, enriching work-

shops, and enlightening talks by guest speakers.

Note: Our curricula adhere to the guidelines set forth in the HEC Under-graduate and Graduate Policy 2023. Currently, we are actively pursuing exemptions from the ACCA body for specific levels for our graduates.

Curriculum

PROGRAMME	CR HRS
Bachelor of Science in Accounting and Finance	136

Visit program page on website for complete curriculum.

Bachelor of Science in Business Analytics

The BS in Business Analytics program is designed to equip students with the skills and knowledge needed to thrive in today's data-driven business world. This program blends business acumen with cutting-edge analytical techniques, enabling students to turn complex data into actionable insights. Through a combination of theoretical foundations and practical applications, students will learn to harness the power of data to drive strategic decision-making and innovation across various industries. Whether you're interested in finance, marketing, operations, or management, this program will prepare you to excel in a rapidly evolving landscape where data is the key to success.

Curriculum

PROGRAMME	CR HRS
Bachelor of Science in Business Analytics	136

Visit program page on website for complete curriculum.

PhD in Business Administration

The Ph.D. programme emphasizes the importance of research as evidence of an individual's ability to conceptualize, conduct, and communicate re-

search effectively. Quality research addresses significant problems within the chosen field of study and contributes meaningfully to the profession's theory or practice. Our programme is designed to create highly qualified human resources in the fi ld of management sciences, fostering intellectual development in both educational and industrial sectors. Through practical solutions, our scholars aim to address social, economic, and managerial challenges faced by our nation, bridging the gap between educational institutes and industries to generate valuable insights for overcoming current crises.

Curriculum

PROGRAMME	CR HRS
PhD in Business Administration	36

Visit program page on website for complete curriculum.

Master of Business Administration

The programme is designed to develop strategic knowledge and leadership skills within students. MBA candidates can choose from diverse elective specializations, including Finance, Marketing, Human Resources, Supply Chain, Islamic Banking, and Accounting, opening doors to managerial positions in various industries such as consulting, finance, healthcare, and technology. The rigorous MBA curriculum focuses on enhancing analytical and critical thinking abilities for solving complex business challenges, exploring various business functions, cultivating leadership and management expertise, understanding global business practices, and providing networking opportunities with industry professionals. Overall, an MBA degree equips individuals for success in diverse business and management roles, leading to career advancement and increased earning potential.

Curriculum

PROGRAMME	CR HRS
Master of Business Administration	72 | 36

Visit program page on website for complete curriculum.

Master of Science in Management Science

Our research-driven MS programme emphasizes quality and meaningful contributions to various fields within a manageable scope. Collaborative efforts with supervisors and administrators empower scholars to address societal, economic, and managerial challenges, bridging the gap between academia and industry. By fostering highly qualified human resources and practical solutions, we aim to advance our nation's position in the global knowledge economy and overcome current challenges.

Curriculum

PROGRAMME	CR HRS
Master of Science in Management Science	30

Visit program page on website for complete curriculum.

Objectives and Outcomes

The comprehensive business education programmes prioritize essential skills and knowledge required to excel in various business disciplines. Our courses emphasize critical thinking, leadership, and ethical decision-making, equipping students with the ability to solve complex business problems both locally and globally. From fostering work ethics and promoting sustainable development goals to conducting original research for publication, our programmes prepare students for impactful contributions in the dynamic world of business.

- Exhibit work ethics and promote sustainable development goals.
- Illustrate critical thinking skills in solving complex business problems in a local and global environment.
- Demonstrate leadership skills in executing projects in a complex business environment.
- Apply ethical principles and show commitment towards sustain-

able development goals

- Produce original research of quality appropriate for publication in high-quality peer-reviewed academic journals.
- Demonstrate an understanding and concern for the high ethical standards in business research.

Career Opportunities

Upon completion of the respective programmes , students will have a wide range of career opportunities available to you. Some of the potential career paths include:

- Managerial roles in various industries, overseeing operations and making crucial business decisions.
- Excel in sales and marketing careers, utilizing their knowledge of consumer be¬havior and advertising to create successful marketing campaigns.
- Become financial analysts, investment bankers, or advisors, assisting businesses in making sound financial decisions.
- Human resources careers, managing the workforce and applying knowledge of organizational behavior and labor laws.
- Entrepreneurship, using their business acumen to launch and run successful ventures.
- Diverse career opportunities, including academic and non-academic fields, with job prospects in research-driven positions and higher education.

Department Facilities and Resources:

We take pride in our well-equipped infrastructure and facilities that provide an ideal environment for practical training and research. Our facilities include:

- Up to date, fully equipped and modern lecture rooms, seminar hall/auditorium, library, computer labs.
- Special access to various globally recognized academic research

resources.

- Strong networking and collaboration with industry and organizations which provide our students with opportunities for internships, volunteer works and job opportunities.

Admission Requirements

To be eligible for admission to the programme, students must have:

- For undergraduate programmes, the applicant must have completed FSc / A Levels / Equivalent with at least 45% marks as certified by IBCC. For Associate Degree Programme minimum 35% marks in FSc / A Levels / Equivalent are re¬quired.

- Applicants for Bachelor Programmes must take the entrance test. Applicants with acceptable SAT, NTS-NAT, MCAT, GAT General & GAT Subject score will be exempted from the entrance test. The test will be conducted on a computer and will consist of one hundred MCQs of a two-hour duration.

Each Academic Department has its own eligibility criteria and varies depending on the program and department. Scan the QR code for the eligibility criteria for each program.

Collaborations and Partnerships

We have established MOUs for research and internships, providing students with valuable opportunities to collaborate with research institutions, organizations, and industry experts. This partnership aims to enrich their academic journey and equip them with practical skills for impactful careers in business administration.
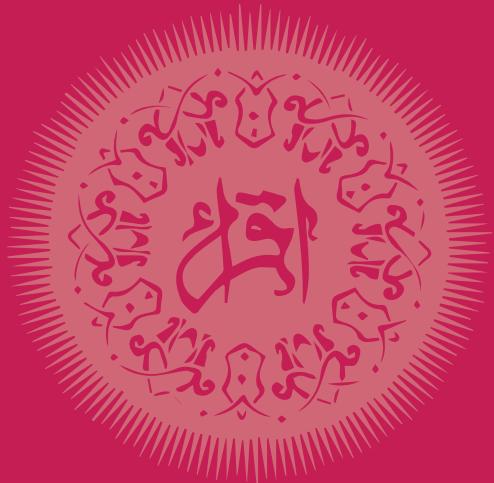
DEPARTMENT OF FASHION AND DESIGN

DEPARTMENT OF FASHION AND DESIGN

The Department of Fashion and Design Department at Iqra University is where creativity takes centre stage. As one of the largest academic centres for Fashion and Textile studies in Pakistan, we offer an exceptional platform for students to explore and excel in this dynamic field.

The department offers a comprehensive 4-year Bachelor's degree programme in both Fashion and Textile. Our curriculum is meticulously crafted to equip students with essential skills needed for success in these dynamic fields. Through theoretical knowledge and hands-on experience, guided by experienced professionals, students gain a strong foundation in design principles, fashion industry insights, draping, machine sewing, pattern making, and more. With state-of-the-art facilities enhancing the learning experience, our graduates are well-prepared to excel in various roles within the fashion and textile industries.

Bachelor of Fashion Design

Our four-year degree programme in Fashion is designed to provide students with a comprehensive set of skills essential for success in the dynamic field of fashion. Throughout the programme, students will be introduced to fundamental concepts and techniques that form the foundation of fashion design. Starting with basic drawing and design principles, students will gain an understanding of the fashion industry and its workings. They will also learn essential skills such as draping, machine sewing, pattern making, and fashion drawing.

Our programme is designed to provide students with a well-rounded education, blending theoretical knowledge with practical hands-on experience. Led by experienced professionals and supported by state-of-the-art facilities, you'll receive a well-rounded education to thrive as a fashion designer, entrepreneur, or in related fields.

Curriculum:

PROGRAMME	CR HRS
Bachelor in Fashion Design	136
Advanced Diploma in Fashion Design	72
Foundation Diploma in Fashion Design	36

Visit program page on website for complete curriculum.

Bachelor of Textile Design

With the Bachelor in Textile Design programme creativity and technical excellence intertwine to shape the future of the textile industry. Our programme is designed to cultivate both the artistic vision and technical expertise needed to excel in textile design, both in the local and international markets. Throughout the four-year full-time bachelor's degree programme, students are exposed to a comprehensive curriculum that covers a range of essential skills and knowledge. With a focus on practical application and industry relevance, students are equipped with the skills and knowledge to create marketable products that resonate with both local and global audiences.

Curriculum:

PROGRAMME	CR HRS
Bachelor in Textile Design	136
Advanced Diploma in Textile Design	72
Foundation Diploma in Textile Design	36

Visit program page on website for complete curriculum.

Department Objectives and Outcomes

The Fashion and Design department offers comprehensive education and training for aspiring fashion and design professionals. Our programmes focus on nurturing creativity, honing technical skills, and fostering a deep understanding of the fashion industry's dynamics. Through hands-on experiences, innovative projects, and a commitment to ethical and sustainable practices, we prepare students to excel in the dynamic world of fashion and design.

- Encourage students to unleash their creative potential and develop innovative approaches in fashion and design.
- Equip students with a strong foundation in design principles, enabling them to create aesthetically pleasing and functional fashion products.
- Instil a strong sense of ethical responsibility by emphasizing the importance of fair labour practices, sustainable materials, and mindful consumption.
- Provide hands-on training in various aspects of fashion and design, including pattern-making, garment construction, textile manipulation, and digital design tools.
- Integrate sustainable practices into every stage of the design process.
- Emphasize the importance of ethical standards in fashion and design research.

Career Opportunities

Upon completion of the Bachelor in Fashion and Bachelor in Textile programmes, you will have a wide range of exciting career opportunities in the fashion and textile industries. Some potential career paths include:

-
- Fashion Designers and Entrepreneurs, creating their own clothing lines or working for established fashion brands.
- Textile Designers, specializing in innovative fabric and pattern designs.

- Fashion Merchandisers and Buyers, managing product selection and purchasing for retail stores.
- Fashion Stylists and Image Consultants, helping clients achieve their desired looks and fashion statements.
- Fashion Journalists and Editors, covering industry trends and events for media outlets.
- Pattern Makers and Garment Technologists, ensuring accurate and efficient clothing production.
- Fashion Illustrators and Graphic Designers, bringing fashion concepts to life through visual representations.
- Textile Researchers and Quality Control Specialists, ensuring the quality and functionality of fabrics and materials.
- Sustainable Fashion Experts, focusing on environmentally friendly and ethical fashion practices.
- Fashion and Textile Educators, imparting knowledge and nurturing future talent in educational institutions.

Department Facilities and Resources

We provide state-of-the-art facilities and resources to support students in their academic journey and enhance their practical skills. A dynamic space equipped with state-of-the-art tools, offering hands-on learning opportunities in design, patternmaking, garment construction, and textile experimentation. Our facilities include:

- Design Studios
- Textile Studio
- Sewing Studio
- Weaving Studio
- Screen Printing Lab
- Drawing Studio

Admission Requirements

For Bachelor in Fashion and Textile Design programme, students need to meet the following requirements:

- Completed FSc / A Levels / Equivalent with at least 45% marks as certified by IBCC

- Applicants for Bachelor Programmes must take the entrance test. Applicants with acceptable SAT, NTS-NAT, MCAT, GAT General & GAT Subject scores will be exempted from the entrance test. The test will be conducted on a computer and will consist of one hundred MCQs of a two-hour duration. A drawing test will be conducted for the Fashion & Design programme.

Each Academic Department has its own eligibility criteria which varies depending on the programme and department. Scan the QR code for the eligibility criteria for each programme.

Collaborations and Partnerships

Our fashion and textile programmes offer diverse opportunities for students, including participation in renowned Fashion Weeks, a grand Graduation Fashion Show, dedicated Textile Thesis Display, exhibitions, and collaborations with industry professionals. Educational trips and design competitions further enrich their experience.

DEPARTMENT OF MEDIA STUDIES

DEPARTMENT OF MEDIA STUDIES

Our innovative and dynamic Media Studies Department at Iqra University is a part of a rapidly evolving landscape, we go beyond traditional boundaries to analyze, interpret, and critique diverse media forms, and offer hands-on practical and technical training to prepare students for the media industry. Our interdisciplinary four-years Bachelor of Media Studies degree offers specializations in Film and TV, Animation, and Mass Communication. The department also offers a two-year Associate Degree programme in Film & TV and Animation. With state-of-the-art technology at their disposal, students gain hands-on experience from preproduction to marketing, preparing them for the industry or launching their own productions. We prioritize real-world skills, ensuring each student is well-versed for a successful media career.

Bachelor in Media Studies

Our exclusive four-year Bachelor of Media Studies (BMS) programme shapes highly skilled media professionals and entrepreneurs for the industry's new frontier. Choose from three dynamic specializations - Film & TV, Mass Communication, and Animation - each offering diverse skills coveted in today's job market. Our comprehensive curriculum blends creativity and technical expertise, empowering graduates to lead with innovation in the ever-evolving media landscape. We prioritize hands-on training and access to cutting-edge equipment, providing students with a real-world experience in their chosen specialization. Our industry experts guide students with passion and vision, unleashing their creative talents and preparing them to meet the demands of the media industry.

Curriculum

PROGRAMME	CR HRS
Bachelor in Media Studies	136

Visit program page on website for complete curriculum.

Associate Degree Programme (Film & TV and Animation)

The primary objective of Associate Degree is to provide students with the fundamental abilities and information needed to begin working in a given sector. It acts as the base for many individuals to build on additional educational accomplishments. ADPs can let students explore their academic talents and interests, in addition to requiring fewer completed credit hours than conventional 4-year bachelor's degree programmes. Having an ADP can increase your income potential and open growth opportunities as well as enhanced work security. In the field of media, one must possess the skills and drive to succeed in a competitive industry. Students can choose their two-year degree in either Film and TV or Animation.

Curriculum

PROGRAMME	CR HRS
Associate Degree Program (Film & TV and Animation)	67

Department Objectives and Outcomes

The Media Studies department offers comprehensive education in the field of media, focusing on developing critical skills and knowledge necessary for success in today's media landscape. Our courses emphasize creativity, effective communication, and ethical considerations, empowering students to navigate the evolving media industry with confidence and contribute meaningfully to the world of communication and storytelling.

- Develop students' abilities to convey messages clearly and creatively across various media platforms.
- Instill a strong sense of ethical responsibility and awareness in media content creation.
- Encourage the ability to discern credible sources and identify biases within media content.
- Provide opportunities for students to work together on projects mirroring real-world media production environments.
- Stay updated with emerging media technologies and trends, preparing students for the rapidly changing media landscape.
- Encourage research initiatives that contribute to the academic understanding of media and communication.
- Bridge the gap between theoretical knowledge and practical application through hands-on projects and assignments.

Career Opportunities

Upon completion of the respective programmes, our graduates can pursue a wide range of exciting career opportunities. Some of the potential career paths for our media students include:

- Media Production: Producers, directors, cinematographers, editors, and sound engineers for film, TV, commercials, and multimedia projects.

- Broadcasting: Presenters, reporters, anchors, radio jockeys, producers, and technicians in TV and radio, covering news, sports, entertainment, and specialized programmes.

- Advertising and Public Relations: Copywriters, media planners, account executives, brand managers, and PR specialists creating campaigns and managing media relations.

- Journalism: Reporters, journalists, news writers, editors, and investigative journalists in print, online, or broadcast media outlets.

- Digital Media and Social Media: Content creators, social media managers, digital marketers, and trend analysts in digital and social media companies.

- Media Management: Coordinators, planners, researchers, and consultants ensuring effective media planning and execution.

- Freelancing and Entrepreneurship: Graduates can establish their own media-related ventures, such as production companies, advertising agencies, or content creation platforms.

Department Facilities and Resources

We provide state-of-the-art facilities and resources to support students in their academic journey and enhance their practical skills. From hands-on filmmaking with top-notch equipment to state-of-the-art media studios and advanced animation systems, we empower students to unleash their creative talents and technical expertise in the industry's evolving landscape. Our facilities include:

- Dedicated Studio for Film & TV Production

- Media Studio

- Animation Studio

Admission Requirements

For Bachelor in Media Studies programme students need to meet the following requirements:

- For Undergraduate programmes, the applicant must have completed FSc / A Levels / Equivalent with at least 45% marks as certified by IBCC. For Associate Degree Programme minimum 35% marks in FSc / A Levels / Equivalent are re¬quired.

- Applicants for Bachelor Programmes must take the entrance test. Applicants with acceptable SAT, NTS-NAT, MCAT, GAT General & GAT Subject score will be exempted from the entrance test. The test will be conducted on a computer and will consist of one hundred MCQs of a two-hour duration

Each Academic Department has its own eligibility criteria and varies depending on the program and department. Scan the QR code for the eligibility criteria for each program.


Collaborations and Partnerships

The programmes offer comprehensive support and engaging activities to enrich students' learning experience. Students can take part in national media events, showcasing their talents and networking with industry professionals. They also actively contribute to the production of university promotional material, gaining hands-on experience in video production, advertisements, and campaigns. Seminars and guest lectures by industry experts provide valuable insights into the media landscape and encourage students to expand their knowledge. Moreover, collaborations with media houses offer real-world project opportunities, and internship placements facilitate hands-on experience within media organizations.

DEPARTMENT OF SOCIAL SCIENCES

Department of Social Sciences

The Department of Social Sciences is where a world of opportunities awaits you in the fields of Development Studies, Social Sciences, International Relations, Psychology, Economics, and English.

Our undergraduate programmes provide a comprehensive and multidisciplinary approach to understanding the complexities of society, while our graduate programmes in International Relations and International Development Studies equip students with specialized knowledge and skills to tackle global challenges. Embrace a transformative educational journey with us as we empower you to make a lasting impact in the realms of social sciences and international relations.

Bachelor of Science in International Relations

Equipping the current and future leaders with the skills to thrive in the ever- evolving global landscape. Our programme explores interactions among states and non-state actors, covering traditional issues like war and trade, as well as non-traditional topics like human rights and global development. With experienced faculty and rigorous research opportunities, our students gain expertise in critical analysis and research methods.

Curriculum

PROGRAMME	CR HRS
Bachelor of Science in International Relations	136
Bachelor of Science in International Relations (2.5 yrs)	75

Visit program page on website for complete curriculum.

Bachelor of Science in English

BS English (Applied Linguistics) is a four-year degree programme that has been designed with a special focus on advancing the academic and professional de¬velopment of students who want to gain knowledge of applied linguistics and apply it to practical problems related to language

in use and language teach¬ing. The graduates will have the potential to serve various fields such as aca¬demia, publishing industry, journalism, communication and public relations, marketing and advertising, national and international NGOs, content writing, among others.

Curriculum

PROGRAMME	CR HRS
Bachelor of Science in English	136

Visit program page on website for complete curriculum.

Master of Philosophy in International Development Studies

The 1.5-year rigorous journey integrates social and natural sciences, encompassing Economics, International Relations, Political Science, Sociology, Anthropology, and Gender Studies. Whether you come from a social science, humanities, or basic sciences background, this programme opens doors to further studies and thriving careers in national and international organizations. Become a catalyst for positive change in global development and embrace a rewarding path of comprehending and addressing complex development issues.

Curriculum

PROGRAMME	CR HRS
Master of Philosophy in International Development Studies	30

Visit program page on website for complete curriculum.

Master of Philosophy in International Relations

The programme has been designed to offer essential analytical tools to navigate the intricate interplay between national and international political landscapes. With an interdisciplinary approach drawing on social and natural sciences, this programme provides a holistic understanding of global political processes. Prepare for higher studies and broaden career prospects in various sectors such as teaching, research, consultancy, governance, human rights, education, business, and development. Whether you're a fresh graduate or a mid- career professional, this programme promises intellectual and professional growth, empowering you for leadership roles in national and international organizations.

Curriculum

PROGRAMME	CR HRS
Master of Philosophy in International Relations	30

Visit program page on website for complete curriculum.

Department Objectives and Outcomes

The programmes offer students a wealth of knowledge and skills to excel in various dynamic fields. Graduates emerge equipped with practical expertise to assess development needs, design, and implement projects, and critically analyze global issues. With a strong emphasis on professional ethics and intercultural competence, students are well-prepared to make a positive impact in their respective industries, be it in international relations, policy analysis, development work, business, journalism, academia, or various other global affairs-related fields.

- Comprehensive understanding of global development theories, social dynamics, economic principles, and environmental factors influencing development processes.

- Practical skills in assessing development needs, designing and implementing projects, and evaluating their impact.

- Effective communication and collaboration skills for working with diverse stakeholders and promoting intercultural understanding.

- Emphasis on professional ethics, integrity, and social responsibility in development work.

- Global awareness of development issues and advocacy for positive change towards sustainable development goals.

- Strong academic foundations in International Relations, analytical and critical thinking skills, intercultural competence, research, and communication skills

Career Opportunities

Upon completion of the respective programmes, you will have a wide range of career opportunities available to you. Some of the potential career paths include:

- Development sector, International NGOs, and United Nations agencies for social and economic development projects.

- Mental health care Centres and hospitals as Clinical Psychologists and Counsellors prioritizing psychotherapy and client safety. Government jobs as Psychologists, Clinical Psychologists, and Educational Psychologists.

- International organizations such as the United Nations (UN), World Bank, IMF, and WTO for policy analysis, development projects, and global governance.

- Government jobs in international relations and diplomacy, engaging in policy analysis, research, and programme management.

- Media and journalism careers, reporting on international affairs and global events.

- International business and trade roles in multinational corporations and consulting firms.

- Education and academia for teaching and research in social sciences and international relations.
- Research and think tanks, focusing on development issues, policy analysis, and global affairs.

Department Facilities and Resources

We take pride in our well-equipped laboratories and facilities that provide an ideal environment for practical training and research. Our facilities include:

- Up to date, fully equipped and modern lecture rooms, seminar hall/auditorium, library, computer labs.
- Special access to various globally recognized virtual academic research resources.
- Strong networking and collaboration with industry and organizations which provide our students with opportunities for internships, volunteer works and job opportunities.

Admission Requirements

To be eligible for admissions students must have:

- For Undergraduate programmes, the applicant must have completed FSc / A Levels / Equivalent with at least 45% marks as certified by IBCC.
- Applicants for Bachelor Programmes must take the entrance test. Applicants with acceptable SAT, NTS-NAT, MCAT, GAT General & GAT Subject score will be exempted from the entrance test. The test will be conducted on a computer and will consist of one hundred MCQs of a two-hour duration.

Each Academic Department has its own eligibility criteria and varies depending on the program and department. Scan the QR code for the eligibility criteria for each program.

Scan the QR code for the eligibility criteria for each programme

Collaborations and Partnerships

We have established MOUs for research and internships, providing students with valuable opportunities to collaborate with research institutions, organizations, and industry experts. This partnership aims to enrich their academic journey and equip them with practical skills for impactful careers in social sciences.

IUIC SOCIETIES & CLUBS

Explore Beyond the Classroom

At Iqra University, H-9 Campus Islamabad, DSA (Directorate of Student Affairs) Societies and Clubs provides a vibrant platform for students to extend their learning beyond the classroom. These clubs foster community, teamwork, and personal and professional growth, enhancing students' social and leadership skills.

THEMATIC SOCIETIES AND CLUBS

Thematic societies align with specific academic departments, offering tailored opportunities for academic enrichment. Each society is guided by faculty experts, ensuring specialized learning. Thematic Societies of IUIC are here under:

- Innovation and Entrepreneurship Club
- Marketing Club
- Iqra Fashion Design Club
- Freelance Force
- Softec (Google Developer) Club
- Media and Film Society
- Health and Wellness Club
- Literary Society
- Psychology Society

EXCELLENCE

▼ **INTEGRITY** INNOVATION

IMPACT

INNOVATION AND ENTREPRENEURSHIP CLUB (IEC)

Connect, collaborate, and turn ideas into reality. IEC is about engaging events, networking opportunities, and a supportive environment to fuel innovation and drive entrepreneurial success.

MARKETING CLUB

The Marketing Club is a dynamic hub where strategists, creatives, and marketing enthusiasts unite. Explore the ever-evolving world of marketing, share insights, and engage in collaborative campaigns.

IQRA FASHION DESIGN CLUB (IFDC)

The IQRA Fashion Design Club is a vibrant space where creativity meets couture. Whether you're a seasoned designer or a fashion enthusiast, our club is the runway for collaboration, inspiration, and turning imaginative ideas into stylish realities.

FREELANCE FORCE
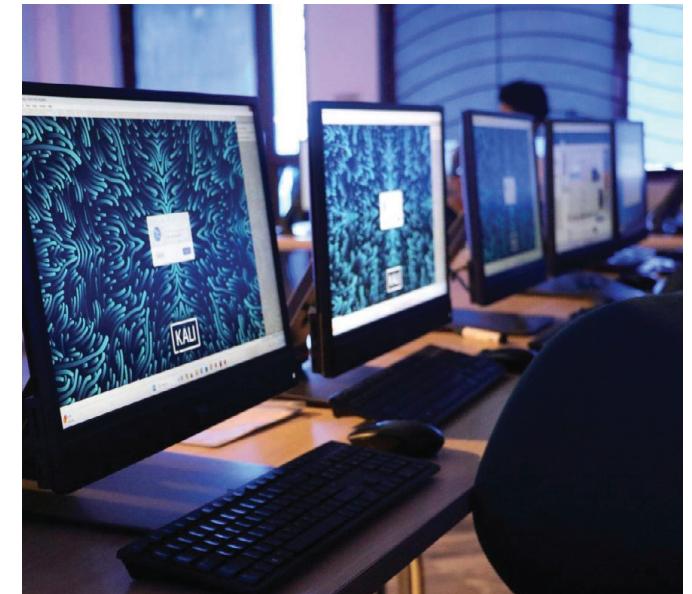
Freelance Force is a dynamic community of independent professionals forging their paths in the gig economy. It is a collaborative space where freelancers from diverse fields share insights, opportunities, and support.

SOFTEC (GOOGLE DEVELOPERS)

The SOFTEC Google Developer Club is a tech haven for innovation and collaboration. Connect with like-minded tech enthusiasts, explore Google's ecosystem, and embark on a journey of learning and innovation at the forefront of technology.

MEDIA AND FILM SOCIETY

The Media and Film Society is a dynamic community of storytellers and cinephiles. Take part in exploring the magic of visual narratives, from filmmaking to media analysis. Connect with fellow creatives and embark on a cinematic journey.

HEALTH AND WELLNESS CLUB

The Health and Wellness Club is your gateway to a balanced and thriving lifestyle. The club is promoting physical and mental well-being through fitness, mindfulness, and holistic practices. Embrace a supportive community that encourages healthy habits.

LITERARY SOCIETY

The Literary Society is a vibrant community where words come to life. Meet fellow bookworms and wordsmiths in a celebration of literature, from classic to contemporary. Engage in thought-provoking discussions and attend literary events.

PSYCHOLOGY SOCIETY

The Psychology Society is a dynamic community where minds converge to explore the fascinating world of psychology. Engage in discussions, attend insightful events, and connect with fellow enthusiasts. Join us for a journey into the complexities of the human mind and behavior.

GENERAL SOCIETIES & CLUBS

General societies cater to broader interests, providing a space for diverse hobbies and activities. These societies/clubs revolve around general hobbies, talents, or activities that appeal to a diverse audience. The focus is on providing a space for students with varied interests to come together, fostering a sense of community and encouraging participation in extracurricular activities beyond the academic realm. General societies are here under:

- Adventure and Tourism Club
- NISA Society (Women Empowerment and Engagement)
- IUIC Chords
- Islamic Guidance Club
- Dramatics Club (Fankar Gali)
- Debating Club (ICC-MUN)
- Environmental Protection Society
- Usher's Club
- Sports Club

LEADERSHIP DEVELOPMENT
SPORTSMANSHIP
COMMUNITY ENGAGEMENT
CREATIVE ARTS

ADVENTURE AND TOURISM CLUB

The Tourism and Adventure Club is your passport to exploration and excitement. The fellow enthusiasts are in for discovering new destinations, engaging in thrilling adventures, and creating unforgettable memories. Our club offers the perfect platform for cultural immersion and adrenaline-fueled escapades.

NISA SOCIETY (WOMEN EMPOWERMENT AND ENGAGEMENT)

Women's Empowerment is a transformative movement fostering strength and equality. The club celebrates and uplifts women, providing a platform for education, advocacy, and community. Together, we amplify voices, break barriers, and inspire change.

IUIC CHORDS

The Chords Club is a harmonious haven for music enthusiasts and aspiring musicians. The club is to explore the magic of chords, melody, and rhythm. Whether you're a seasoned player or just starting, our club offers a platform for musical expression, collaboration, and a symphony of shared passion.

ISLAMIC GUIDANCE CLUB

The Islamic Guidance Club is a supportive community fostering spiritual growth and understanding. The club explores the teachings of Islam, engage in meaningful discussions, and cultivate a deeper connection with faith. Through guidance and camaraderie, we create a space for spiritual development and mutual support.

DRAMATICS CLUB (FANKAR GALI)

The Dramatic Club is a creative haven where individuals passionate about theater and performance unite. Dive into the world of storytelling, acting, and stagecraft. Join us for rehearsals, productions, and a vibrant community that celebrates the magic of drama.

DEBATING CLUB (ICC-MUN)

The Debate Club is where ideas come to life through persuasive discourse. Become a part of spirited discussions, hone your public speaking skills, and engage in friendly intellectual battles. Whether you're a seasoned debater or new to the scene, our club offers a platform for lively exchanges and intellectual growth.

ENVIRONMENTAL PROTECTION SOCIETY

The Environmental Protection Society is a dedicated community committed to preserving our planet. Take meaningful action at raising awareness, and fostering sustainable practices. Connect with like-minded individuals, engage in eco-friendly initiatives, and be part of the solution for a greener, healthier world.

USHER'S CLUB

The Usher's Club is a dedicated community where individuals come together to enhance the experience of events and gatherings. With a focus on hospitality and service, our club ensures a warm welcome for all attendees. Play a key role in creating memorable and enjoyable event experiences.

SPORTS CLUB

The Sports Club is where passion meets play, bringing together athletes and enthusiasts to celebrate the thrill of sports. A friendly competition, fitness goals, and a supportive community. Whether you're a seasoned athlete or a casual player, our club is your arena for active fun and camaraderie.

Iqra University's societies and clubs are meant to enrich your university experience, enhance your skills, and foster lifelong friendships. Our diverse range of clubs ensures there's something for everyone. Embrace the opportunities and make the most of your time at Iqra University, H-9 Campus Islamabad.

EVENTS

TECTIQS

This is Iqra University's signature event which is held in the winter.

The event invites students from various schools, colleges, and universities. TectiQs is an annual mega-event that takes place in the twin cities, attracting participants from many different cities. This interactive three-day event offers a wide range of over 40 competitions, including computer science, business, e-games, sports, general knowledge, singing, media, debates, sports etc. Participants have the opportunity to showcase their skills, learn from each other, and have fun in a supportive and competitive environment.

SCHOLARSHIP
CEREMONY

The scholarship ceremony is held bi-annually.

On the basis of each semester's performance students of various programmes are offered Performance-Based Scholarships for their academic performance. This scholarship provides students with a relief in their fee based on their GPA. Parents are also invited on this merit-based scholarship.

DEGREE AWARDING CEREMONY

The degree awarding ceremony is a significant event that symbolizes the culmination of years of dedication and effort.

It is a momentous occasion in a student's life, one that they eagerly wish to celebrate with their loved ones. Recognizing the immense significance of graduation day, it holds a special place in the hearts of students and their families. Ira University takes immense pride in holding this prestigious event every year and prominent Chief guests like the President of Pakistan have been invited in the past to grace the occasion.

ENTREPRENEURSHIP
GALA

It's a vibrant gathering where students showcase their innovative ideas and entrepreneurial ventures.

This exciting event features a variety of student stalls, highlighting their creative projects, IT startups, and captivating artwork. The Entrepreneurship Gala serves as a platform for budding entrepreneurs to present their business concepts, engage with potential investors, and gain valuable feedback from industry professionals. From groundbreaking technological innovations to stunning works of art, the Gala celebrates the spirit of entrepreneurship and fosters a culture of creativity and innovation within our institute.

JOB FAIR

A job fair hosted within an institute is an exceptional opportunity for students and job seekers to connect with potential employers and explore various career prospects.

This highly anticipated event serves as a bridge between academic institutions and the corporate world, providing a platform for mutual benefit and growth. The job fair brings together a diverse range of companies and organizations, spanning multiple industries and sectors. These employers are actively seeking talented individuals to fill their job openings and contribute to their success. With such a wide array of participating companies, attendees have the chance to explore various career paths and gain valuable insights into different industries.

GRADUATE FASHION SHOW, TEXTILE AND FASHION COLLECTION THESIS DISPLAY

This is a Bi-annual event where the Fashion and Design Department holds its Graduate Fashion Show , Textile Thesis Exhibition and Final Collection Exhibition separately.

Creative talent and workmanship of graduating students from the Textile Design program and Fashion design program are show-cased. This exhibition is a culmination of four years of dedicated work by the graduating class. Both students and faculty take pride in displaying and explaining their work to various visitors, including media representatives, foreign dignitaries, leaders from the fashion and textile industries, corporate recruiters, and government officials.

IQRA UNIVERSITY IU
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